

Announcing Our Early Order Discount For 2019 Calendar Orders

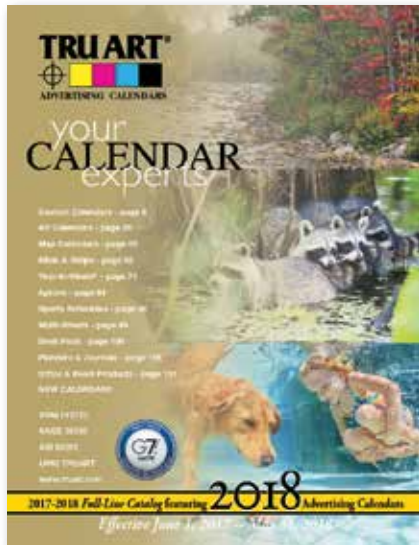
(AND FOR LATE 2018 CALENDARS)**

10%
EARLY ORDER DISCOUNT

10% DISCOUNT FOR 2019 CALENDAR ORDERS PLACED BY MAY 31, 2018.

Deduct 10% From Calendar Prices Published In Tru Art's 2017-2018 Current Full Line Catalog

Calendars are effectively distributed throughout the first quarter of the year!



2017-2018 Current Full Line Catalog

**For your late buyers of 2018 pad year calendars priced from the catalog apply the same 10% EARLY ORDER DISCOUNT to orders placed now for immediate shipment!

The ADVANTAGE - Write TWO orders at the same price – the buyer's 2018 calendars and their repeat order for 2019 calendars!

10% Discount Applies To 2018 And 2019 Pad Years Thru 5/31/18 on stock line catalog items (and while inventory is available on 2018 stock calendars.)

Tru Art's annual catalog effective 6/1 thru 5/31
 Tru Art is unique to the calendar industry with its annual full line effective dates of June 1 through May 31. With the annual June release of our new line you and your clients enjoy the benefits of best pricing from our application of new manufacturing technologies, new equipment and new product ideas that address the latest marketing trends.
Tru Art's next Full Line catalog release will be in May 2018 for the 2018-2019 calendar selling seasons.

— See the new 2019 art subjects at www.truart.com —

Important Early Order Pricing Information

- 10% discount is effective on 2019 calendars through May 31, 2018 (including 2018 calendars while inventory is available.)
- Purchase orders must be received by May 31, 2018 to qualify for discount.
- Discount applies to Catalog List Prices Only.
- Accessories and other Optional Charges are at published prices.
- Orders must be proof-approved and production ready by July 16, 2018 or the purchase order will be re-acknowledged at regular season, 2018-2019 catalog pricing.
- Early orders can be manufactured and stored in our warehouse for shipment at a later date specified on the purchase order and at no charge.

Made in the USA 

To confirm 2018 stock availability and lead times and for no charge samples, catalogs and brochures, contact your customer service or sales teams at: **800-878-2782 / email: orders@truart.com**