

FREE Full-Color Imprint & Photo

on the new "Cool Beans" Safety Calendar!

COOL BEANS HAVE SAFE WINTER FAMILY FUN

Make sure your family has properly fitted ski boots and always wears helmets. Never allow a child to ski alone. Make sure each child has a full map, facial cream and phone number to call when you get separated and decide on a meeting time and place to meet.




Jan '13

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Hamilton Insurance
3435 Westfield Road, Fairfield, Ohio 54544
Phone: 344-555-6767 • Fax: 344-555-9892
www.hamiltoninsurance.web • contact Ben Hamilton: ben@hamiltoninsurance.web



For a limited time we will print your ad in Full-Color with your photo at regular 1-color, black imprint prices.

You provide the photo. We'll provide the full-color printing.

- 100 pcs = Save \$56.00**
- 500 pcs = Save \$128.00**
- 1000 pcs = Save \$218.00**




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Family safety is always a top priority. This calendar offers the user tips for being safe with attractive photos. There is also a humorous element ... the "Cool Bean" illustrated each month in a safety situation.

12-subject Appointment #1928 - Safety Calendar

TRU ART®
ADVERTISING CALENDARS



YOUR CALENDAR EXPERTS

- VITAL STATISTICS**
- **Item Size Closed:** 10⁷/₈" x 10¹/₂"
 - **Item Size Open:** 10⁷/₈" x 19"
 - **Ad Copy Size:** 10" x 1¹/₂"
 - **Calendar Color:** As shown
 - **Ad Copy Color:** Black
 - **Shipping Weight:** 29 lbs. per 100 (approximate)

- PACKAGING**
- **Standard Packaging:** Bulk
 - **Optional Packaging:** Envelopes \$0.26 (G) ea; Envelopes & protectors \$0.34 (G) ea (*calendars and protectors are inserted*)

- POPULAR OPTIONS**
- **Change of Copy:** \$18.00 (G) ea. (1-color, all shipped to same address)
 - **Less Than Minimum:** \$30.00 (G) ea. (Absolute min.: 50 pcs.)

(Note: See Tru Art catalog for other options and photo submission guidelines.)

PRODUCT PRICING - each

QTY	100	250	500	750	1000	2500	5000
THRU 5/31/12	2.76	2.61	2.44	2.32	2.05	1.88	1.81

4A3B

Free Full-Color Ad & Photo Offer ends May 31, 2012 --- Place Your Order NOW!

#1928 - Cool Beans Safety Calendar

IDEA STARTERS...

Tru Art will Provide Full-Color or Black & White Line Art of the "Cool Beans" Upon Request.



ENJOY WINTER WITHOUT WORRYING ABOUT THE SNOW.

Let us give you a FREE estimate on snow removal and we will also give you a FREE "Cool Beans" Safety Calendar.



BOB'S SNOW REMOVAL SERVICE
244-555-7728

USE THE "COOL BEANS" FOR A COLORING CONTEST

Involving Children in Safety at an Early Age is a Great Idea. Not Only Will the Children Appreciate it ... So Will Their Parents and Grandparents.

ATTRACT ATTENTION BY USING A "COOL BEAN" IN YOUR ADVERTISEMENTS

The **COOL BEAN** Safety Award is Presented to...



From:
Hamilton Heating & Cooling
641-555-3325

GIVE OUT A "COOL BEAN" AWARD AFTER A SAFETY INSPECTION, SERVICE CALL OR TO COLORING CONTEST PARTICIPANTS WE CAN PRINT "SUITABLE FOR FRAMING" AWARDS FOR YOU

Price includes up to 2 lines of copy imprinted at the bottom of the award.

\$0.52 (G) each --- **Plus \$18.00** (G) Set-Up
Minimum order of 100 units.

*Cool Bean Awards only available with an order of the #1928 Cool Beans Safety Calendar. (not available by itself)

VITAL STATISTICS

- **Item Size:** 8" x 10"
- **Ad Copy Size:** 6½" x 1½"
- **Color:** 2 Colors - Black & Brown
- **Ad Copy Color:** Black
- **Paper:** 80 lb. gloss cover
- **Packaging:** Bulk
- **Shipping Weight:** 3 lbs. per 100 (approximate)

YOUR CALENDAR EXPERTS

