

9711 Memo Book

Shown with optional Inside Cover Imprint

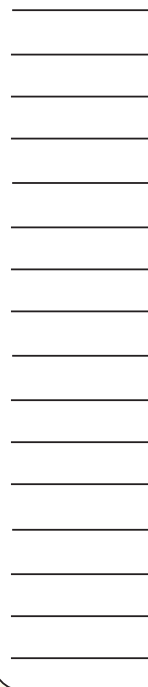
(formerly T-11)



First Quincy Bank
Our People Make the Difference.

- **Construction:** Front and back covers are made from sturdy 100 lb. white cover stock, saddle-stitched to 64 inside pages (32 leaves) of 15 lb. white bond paper with 1/4" spaced, ruled lines, front and back.
- **Size: Item:** 2¹¹/₁₆" x 4³/₄"; **Ad Copy:** 2⁵/₁₆" x 4¹/₄"
- **Ad Copy Color:** 1 to 4 color imprint included (except neon)
- **Imprint:** We will set up to 5 lines of straight copy on each of the (4) cover panels at no charge. If additional typesetting is required, an artwork charge may apply.
- **Inside Cover Imprint:** Available at extra cost. See prices on page 3.
- **Copy Change:** Available at \$18.00 (G) set-up each. Multiples of 250 books only. (250, 500, 750, 1000, etc.)
- **Special Color Match:** Available at \$15.00 (G) set-up each. Colors will be screen built from 4-color process.
- **Shipping Weight:** 45 lbs. per 1000 approximately.
- **Drop Shipments:** Available at \$5.00 (G) each location.

Have your ad copy printed in Full-Color, 2-Color, 1-Color or...



**...Leatherette Look printed on paper
...or choose one of our stock backgrounds.
All at the same low price.**

MemoBooks

FEATURES YOU CAN'T FIND JUST ANYWHERE!

- **Perforated Pages**
- **STANDARD** -
- No Extra Charge!**



NEW FEATURE

- **Rounded Corners**
- **STANDARD** -
- No Extra Charge!**
- **Full-Color Imprint**
- **STANDARD** -
- No Extra Charge!**
- **Stock Full-Color Cover Designs & Layouts**
- **STANDARD** -
- No Extra Charge!**
- **In-House Art Services!**
- **The Most Custom Options Available!**

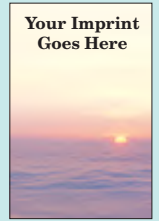
AVAILABLE STOCK FULL-COLOR DESIGNS FOR YOUR COVER

Choose one of the stock full-color designs below to liven up the cover of your Memo Book. Tru Art will print it on the front cover along with your imprint at no additional charge.

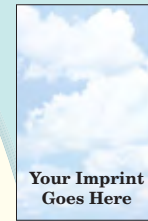
Choose one of the stock layouts below and Tru art will print it on the back cover of your Memo Book at no additional charge. Other stock layouts may be available. Contact factory for more information.



A. EAGLE & FLAG



B. SUNRISE



C. CLOUDS



D. U.S. FLAG



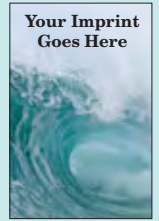
G. DOG



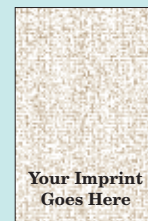
H. EAGLE



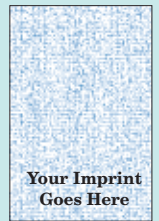
I. FARM



J. WAVE



K. TAN WEAVE



L. BLUE WEAVE

Measurement Conversion Chart

inch	mm	inch	mm	inch	mm
1/16	1.588	1/8	3.175	1/4	6.350
1/8	3.175	3/16	4.763	1/2	12.700
1/4	6.350	5/16	7.938	3/4	19.050
3/8	9.525	1/2	12.700	1	25.400
1/2	12.700	5/8	15.875	3/2	38.100
3/4	19.050	7/8	22.225	2	50.800
1	25.400	1 1/8	28.575	3	76.200
1 1/8	28.575	1 1/4	31.750	4	101.600
1 1/4	31.750	1 3/8	34.925	5	127.000
1 3/8	34.925	1 1/2	38.100	6	152.400
1 1/2	38.100	1 5/8	41.275	7	177.800
1 5/8	41.275	1 3/4	44.450	8	203.200
1 3/4	44.450	1 7/8	47.625	9	228.600
1 7/8	47.625	2	50.800	10	254.000
2	50.800	2 1/8	53.975	12	304.800
2 1/8	53.975	2 1/4	57.150	15	381.000
2 1/4	57.150	2 3/8	60.325	20	508.000
2 3/8	60.325	2 1/2	63.500	25	635.000
2 1/2	63.500	2 5/8	66.675	30	762.000
2 5/8	66.675	2 3/4	69.850	36	914.400
2 3/4	69.850	2 7/8	73.025	40	1016.000
2 7/8	73.025	3	76.200	50	1270.000
3	76.200	3 1/8	79.375	60	1524.000
3 1/8	79.375	3 1/4	82.550	75	1905.000
3 1/4	82.550	3 3/8	85.725	90	2286.000
3 3/8	85.725	3 1/2	88.900	100	2540.000
3 1/2	88.900	3 5/8	92.075	125	3175.000
3 5/8	92.075	3 3/4	95.250	150	3810.000
3 3/4	95.250	3 7/8	98.425	175	4445.000
3 7/8	98.425	4	101.600	200	5080.000
4	101.600	4 1/8	104.775	250	6350.000
4 1/8	104.775	4 1/4	107.950	300	7620.000
4 1/4	107.950	4 3/8	111.125	360	9144.000
4 3/8	111.125	4 1/2	114.300	400	10160.000
4 1/2	114.300	4 5/8	117.475	450	11430.000
4 5/8	117.475	4 3/4	120.650	500	12700.000
4 3/4	120.650	4 7/8	123.825	600	15240.000
4 7/8	123.825	5	127.000	700	17780.000
5	127.000	5 1/8	130.175	800	20320.000
5 1/8	130.175	5 1/4	133.350	900	22860.000
5 1/4	133.350	5 3/8	136.525	1000	25400.000
5 3/8	136.525	5 1/2	139.700		

CALENDAR FOR 2012

2012 JANUARY	2012 FEBRUARY	2012 MARCH	2012 APRIL	2012 MAY	2012 JUNE	2012 JULY	2012 AUGUST	2012 SEPTEMBER	2012 OCTOBER	2012 NOVEMBER	2012 DECEMBER
S M T W T F S S	S M T W T F S S	S M T W T F S S	S M T W T F S S	S M T W T F S S	S M T W T F S S	S M T W T F S S	S M T W T F S S	S M T W T F S S	S M T W T F S S	S M T W T F S S	S M T W T F S S
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Measurement Conversion Chart

Year-In-View® Calendar*
* Specify Year of Pad on Order.

Kitchen Weights & Measures

WEIGHTS*

1 tablespoon	1/2 ounce
2 tablespoons butter, sugar or salt	1 ounce
4 tablespoons flour	1 ounce
1 large wine glass	2 ounces
4 cups flour	1 pound
3 cups solid butter	1 pound
2 cups granulated sugar	1 pound
3 cups cornmeal	1 pound
2 2/3 cups brown sugar	1 pound
2 cups solid meat	1 pound
16 ounces	1 pound

MEASURES

60 drops	1 teaspoon
4 tablespoons	1/4 cup
16 tablespoons	1 cup
2 cups	1 pint
4 quarts	1 gallon

CUP MEASURES*

1 cup bread crumbs (dry)	2 ounces
1 cup flour	4 ounces
1 cup cornmeal	5 ounces
1 cup raisins (stemmed)	6 ounces
1 cup currants (glazed)	6 ounces
1 cup chopped meat	8 ounces
1 cup granulated sugar	8 ounces
1 cup butter	8 ounces
1 cup lard	8 ounces
1 cup rice	8 ounces

* Approximate only.

Special Occasions

Kitchen Weights & Measures Chart



Rulers

SPECIAL OCCASIONS

WEDDING ANNIVERSARIES

1st year	Paper	18th year	Crystal
2nd year	Cotton	25th year	China
3rd year	Leather	30th year	Leather
4th year	Lincoln	35th year	Leather
5th year	Wood	40th year	Leather
6th year	Iron	45th year	Leather
7th year	Wool	50th year	Leather
8th year	Bronze	55th year	Leather
9th year	Pottery	60th year	Leather
10th year	Tin	65th year	Leather
15th year	Diamond	70th year	Leather

FLOWER & JEWEL of the MONTH

MONTH	FLOWER	JEWEL
January	Carnation	Garnet
February	Violet	Amethyst
March	Jonquil	Aquamarine
April	Sweet Pea	Diamond
May	Lily of the Valley	Emerald
June	Dove or Honeyuckle	Pearl
July	Larkspur	Ruby
August	Gladiolus or Poppy	Sardonyx
September	Aster or Morning Glory	Sapphire
October	Calendula or Cosmos	Opal
November	Chrysanthemum	Topaz
December	Narcissus or Holly	Turquoise

AVAILABLE STOCK LAYOUTS To be positioned on the outside back cover.

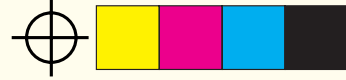


9711 MEMO BOOK PRICING (formerly T-11)

Quantity	250	500	1000	1500	2000	3500	5000
Price - each	All Year .78	.59	.49	.45	.43	.40	.38
7C							
OPTIONAL EXTRAS (add to above pricing)							
Print inside cover (black only)	.22	.15	.11	.09	.08	.07	.06
Print inside cover (full color)	.47	.29	.18	.14	.12	.10	.09
7C							

Perforated Pages ... Included at No Extra Charge!!!

For additional options and general information see page 24.



9712 Neon Memo Book

Shown with optional Inside Cover Imprint



9712 NEON MEMO BOOK:

Outside covers are coated with a solid coverage of neon ink.

- **Imprint Color:** Black only.
- **Size:** Item: 2⁵/₈" x 4³/₄"; Ad Copy: 2¹/₄" x 4¹/₄"
- **Cover Colors:** Peach, Lemon, Lime, Strawberry and Raspberry. Choose all of one color or assorted colors. Specify on your order.

For more information see page 2.



Choose one of the stock layouts shown on page 3 and Tru art will print it on the back cover of your Neon Memo Book (in black only - same as imprint) at no additional charge.

9712 NEON MEMO BOOK PRICING (formerly T-12)

	Quantity	250	500	1000	1500	2000	3500	5000
Price - each	All Year	.88	.68	.58	.54	.51	.47	.45
								7C
OPTIONAL EXTRAS (add to above pricing)								
Print inside cover (black only)		.22	.15	.11	.09	.08	.07	.06
Perforated Pages		.08	.07	.06	.05	.05	.04	.04
								7C



For additional options and general information see page 24.