

NEW FROM... **TRU ART®**  
**Memo #T11 Books**   
 ADVERTISING CALENDARS

**1st**



First Quincy Bank  
 Our People  
 Make the Difference.

**SHOWN WITH OPTIONAL  
 INSIDE COVER IMPRINT**

**CONSTRUCTION:** Front and back covers are made from sturdy 100 lb. white cover stock, saddle-stitched to 64 inside pages (32 leaves) of 15 lb. white bond paper with 1/4" spaced, ruled lines, front and back.

**SIZE: Item:** 2 3/4" x 4 3/4"; **Ad Copy:** 2 5/16" x 4 1/4".

**AD COPY COLOR:** 1 to 4 color included (except neon).

**IMPRINT:** We will set up to 5 lines of straight copy on each of the (4) cover panels at no charge. If additional typesetting is required, an artwork charge may apply.

**INSIDE COVER IMPRINT:** Available at an extra cost. See pricing below.

**COPY CHANGE:** Available at \$18.00 (G) set-up each. Multiples of 250 books only.

**SPECIAL COLOR MATCH:** Available at \$15.00 (G) set-up each. Colors will be screen built from 4-color process.

**SHIPPING WEIGHT:** Approximately 56 lbs. per 1000.

**DROP SHIPMENTS:** Available at \$4.00 (G) each location.

**OPTIONAL NEON PAPER COVER:**  
 (See back of this sheet for more information.)

**FULL COLOR IMPRINT  
 NO EXTRA CHARGE**

**1st**



First Quincy Bank  
 443 First Street, Quincy, Illinois  
 334-555-9098



**Ad Copy Printed In Full-Color,  
 2-Color, 1-Color, Or Leatherette Look  
 Printed On Paper,  
 ALL AT THE SAME LOW PRICE!**



	Quantity	250	500	1000	2000	5000	10000
T11 Memo Book - price each		<b>.78</b>	<b>.58</b>	<b>.50</b>	<b>.43</b>	<b>.35</b>	<b>.30</b>
Inside cover printing - add each:		<b>.20</b>	<b>.15</b>	<b>.13</b>	<b>.12</b>	<b>.10</b>	<b>.07</b>
Perforated pages - add each:		<b>.08</b>	<b>.08</b>	<b>.06</b>	<b>.05</b>	<b>.04</b>	<b>.03</b>

May 2009 • Prices good through 12/31/09 • F.O.B. Iowa

PPAI No. 113720 • ASI No. 92255 • UPIC: TRUART • www.truart.com

**ACTUAL COVER COLORS  
MAY BE DIFFERENT  
CONTACT FACTORY FOR  
ACTUAL COVER COLORS**

# Neon Cover #T12 Memo Books

**OPTIONAL NEON PAPER:** Outside covers are coated with a solid coverage of neon ink.  
Imprint Color: Black only.



	Quantity	250	500	1000	2000	5000	10000
T12 Neon Memo Book - price each		<b>.84</b>	<b>.64</b>	<b>.56</b>	<b>.51</b>	<b>.41</b>	<b>.35</b>
Inside cover printing - add each:		<b>.20</b>	<b>.15</b>	<b>.13</b>	<b>.12</b>	<b>.10</b>	<b>.07</b>
Perforated pages - add each:		<b>.08</b>	<b>.08</b>	<b>.06</b>	<b>.05</b>	<b>.04</b>	<b>.03</b>

6C

## AND DON'T FORGET OUR CALENDARS

**425 DESKMATE** (without corners - as shown)  
**435 DESKMATE** (with corners)



**450 DESKMANAGER** (without corners)  
**465 DESKMANAGER** (with corners - as shown)



**470 DESKMINDER** (without corners - as shown)  
**475 DESKMINDER** (with corners)



**480 DESKMEMORANDUM** (without corners)  
**485 DESKMEMORANDUM** (with corners - as shown)



See pages D1-D3 of our Full Line Catalog for our Desk Pad selection.

See pages E10, E11, & F1-F6 of our Full Line Catalog for our Planner selection.



**10C Custom  
Pocket Planner**



**15C Large Format Custom Planner**

