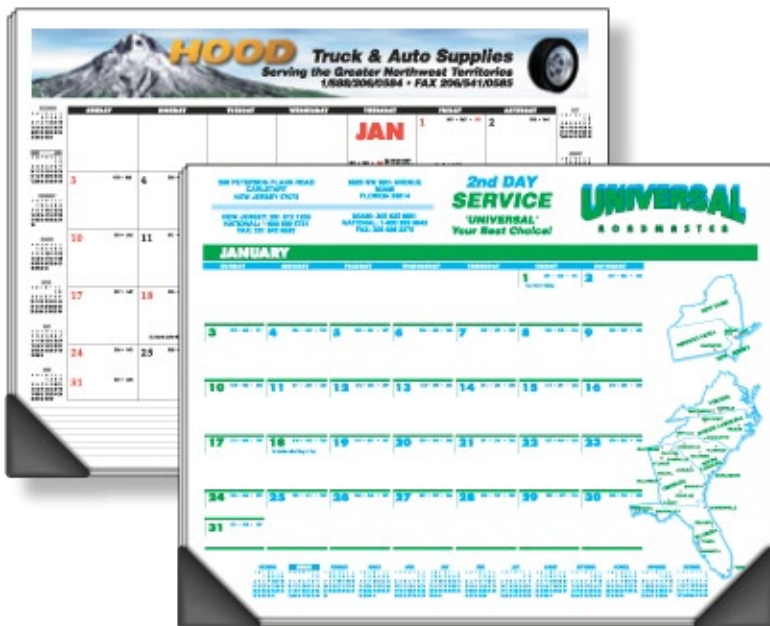


#8465C

Custom Desk Manager

(Shown with 4-Color Imprint on Stock pad)



#8485C

Custom Deskmemorandum

(Shown with 4-Color Imprint and custom color pad)



#8435C Custom Deskmate

(Shown with 2 Custom Spot Colors and Custom Pad Set-Up. See pricing below.)

**OVERALL SIZE:** 22" x 17"

- **Construction:** 12 sheets of uncoated offset stock, each imprinted and padded at the top to a chipboard back sheet. Price includes 2 black vinyl corners positioned at lower left and right.
- **Picture/Ad Copy Area:** 20½" x 2¾", 6 lines included. Additional space available - contact the factory for options.
- **Paper:** 60 lb. uncoated offset
- **Picture/Ad Copy Color:** Prints 1 to 4-Color Process. See options below.
- **Optional Corner Colors Available:** Blue or red (please specify)
- **Shipping Weight:** Approximately 680 lbs. per 1000

- **Pad Design:** Stock No. 8435 or 8465 as illustrated or No. 8475 or 8485. Specify No. 8435C, 8465C, 8475C, or 8485C on your order for the pad design. See pages 52 and 53 for an example of each style.
- **Full-color pricing** includes one full color photograph repeated on each page. Contact the factory for pricing options when 2, 3, 4, or 6 pictures are used in a repeating fashion or for 12 different images. Color break on custom pad must remain as shown above.

**SPECIAL FEATURES OF STOCK PAD DESIGNS**

- Advertising featured on each sheet
- Ample date block memo space
- Additional memo space at right or bottom as shown
- Year-In-View® calendar on each month
- Days consecutively numbered 1-365
- Days remaining in the year
- Days remaining except Saturdays and Sundays

**ACCESSORIES & OPTIONAL EXTRAS for Items #8435C, #8465C, #8475C, & #8485C**

Calendars boxed flat in cartons .....	N/C
Envelopes, calendars inserted .....	\$0.94 (G)
Cardboard mailers, calendars inserted .....	\$1.40 (G)
Hang holes drilled .....	\$0.035 (G) per calendar, per hole
Copy: Extra lines (over 6) .....	each \$2.50 (G)
Set-up for ghost overprint on pad (same image on all pages) .....	\$125.00 (G)
Drop shipments .....	\$4.00 (G) each location

Date block overprinting .....	\$40.00 (G) set-up plus \$2.00 (G) each date (Not available with stock pad color pad pricing below.)
Custom pad design - set-up & printing .....	\$400.00 (G) (Not available with stock pad color pad pricing below.)
Change of ad copy/change of calendar copy .....	Contact Factory
December top sheet (13th sheet) .....	Contact Factory
Absolute minimum quantity .....	500 pieces

PRICE - Each	Quantity	500	750	1000	1500	2000	2500	5000	7500	10000
With custom pad colors and 1 full-color photo repeated on all 12 months	before 5/31/2010	11.65	8.92	7.55	6.16	5.46	5.03	3.80	3.51	3.09
	after 5/31/2010	12.94	9.91	8.39	6.84	6.07	5.59	4.22	3.90	3.43
With 1 full-color photo repeated on all 12 months of stock color pad	before 5/31/2010	6.20	5.51	5.10	4.60	4.34	4.17	3.49	3.37	3.04
	after 5/31/2010	6.89	6.12	5.67	5.11	4.82	4.63	3.88	3.74	3.38
Ad copy and calendar printed in 2 custom spot colors only	before 5/31/2010	6.70	5.72	5.22	4.70	4.42	4.23	3.53	3.39	3.04
	after 5/31/2010	7.44	6.36	5.80	5.22	4.91	4.70	3.92	3.77	3.38