

(Note: Catalog art not to scale. See sizes below.)



#8345C  
*Custom Year-In-View*<sup>®</sup>

OVERALL SIZE: 19½" x 28"

- **Picture/Ad Copy Area:** 18" x 4"
- **Pad Design:** Stock No. 59 Date Pad as illustrated
- **Shipping Weight:** Approximately 160 lbs. per 1000

**GENERAL INFORMATION for Items #8345C & #8315C**

- **Construction:** A single sheet of white enamel paper, tinned at top & bottom with loop for hanging (gray tin)
- **Calendar/Ad Copy Color:** May be printed in any 2 colors to coordinate with company imprint, logos, etc.
- **Price Includes:** Scanning and placement of (1 photo for 8345C or 4 photos for 8315C), up to 6 lines of advertising copy, and 1 complete color proof

**ACCESSORIES & OPTIONAL EXTRAS for #8345C & #8315C**

- Calendars rolled in bundles of 50 .....N/C
- Pull-string wrappers, calendars inserted..... 28¢ (G)  
(Wrappers not recommended for mailing)
- Hard tubes, calendars inserted (8345C) ..... 52¢ (G)
- Hard tubes, calendars inserted (8315C) ..... 58¢ (G)
- Custom pad design, set-up & printing (8345C)..... \$200.00 (G)
- Custom pad design, set-up & printing (8315C)..... \$280.00 (G)
- Date block overprints ..... \$40.00 (G) set-up - plus \$2.00 (G) each date
- Ghost overprints ..... \$60.00 (G) set-up per ghost
- Change of copy/combined quantity pricing..... Contact Factory
- Absolute minimum quantity .....100 pieces

#8315C Formerly #915C  
*Custom Year-In-View*<sup>®</sup>

OVERALL SIZE: 22" x 33¾"

- **Picture/Ad Copy Area:** 21" x 5¾"
- **Pad Design:** Stock No. 8315 Date Pad as illustrated
- **Shipping Weight:** Approximately 255 lbs. per 1000

*Idea Starter*

Make your custom calendar unique by combining photos, maps and custom colors

Have a lot of information to convey to your customers and prospects? A custom calendar is the perfect way to do it.

PRICE - Each	Quantity	100	250	500	750	1000	1500	2500	5000
Full-Color #8345C	before 5/31/2010	12.95	6.00	3.64	2.84	2.44	2.02	1.56	1.32
		14.39	6.67	4.04	3.16	2.71	2.24	1.73	1.47
2-Color w/halftone #8345C	before 5/31/2010	8.08	3.98	2.61	2.15	1.91	1.67	1.36	1.22
		8.98	4.42	2.90	2.39	2.12	1.86	1.51	1.36
Full-Color #8315C	before 5/31/2010	18.36	8.34	4.96	3.82	3.23	2.64	1.98	1.64
		20.40	9.27	5.51	4.24	3.59	2.93	2.20	1.82
2-Color w/halftone #8315C	before 5/31/2010	11.21	5.40	3.44	2.77	2.43	2.08	1.65	1.45
		12.46	6.00	3.82	3.08	2.70	2.31	1.83	1.61