

(Note: Catalog art not to scale. See sizes below.)



#8265C Custom Half Apron

HALF APRON – OVERALL SIZE: 20½" x 28½"

- **Picture/Ad Copy Area:** 18½" x 9½" total space
- **Pad Design:** Stock X Memo Pad as illustrated. Additional pad styles include the 40 Memo Pad, the Y Pad (3-Months-In-View), and the F Pad (Large Dates). See General Information, page 91 for pad images.
- **Shipping Weight:** Approximately 480 lbs. per 1000

#8268C Custom Jumbo Full Apron

FULL APRON – OVERALL SIZE: 22" x 34½"

- **Picture/Ad Copy Area:** 17¾" x 12¾" total space
- **Pad Design:** No. 40 Memo Pad as illustrated. Additional pad styles include the X Pad (Daily Memo Spaces), the Y Pad (3-Months-In-View), and the F Pad (Large Dates). See General Information, page 91 for pad images.
- **Shipping Weight:** Approximately 545 lbs. per 1000

GENERAL INFORMATION for Items #8265C & #8268C





- **Construction:** A single imprinted back sheet of top-quality enamel paper stock. Tinned at top with plastic loop for hanging (gray tin). 12-month tear-off style pad is attached. The 8268C is also tinned at the bottom.

- **Calendar Pad Color:** Red and black
- **Ad Copy Color:** Prints 1 to 4-color process (see options below)
- **Price Includes:** Scan and place 1 picture, typeset up to 6 lines of copy, and provide 1 complete color proof

ACCESSORIES & OPTIONAL EXTRAS for Items #8265C & #8268C

Calendars rolled in bundles of 50N/C
 Pull-string wrappers, calendars inserted 28¢ (G)
 (Wrappers not recommended for mailing Item 8268C)
 Hard tubes, Calendars inserted No. 8265C each 52¢ (G), No. 8268C each 58¢ (G)
 For full apron: additional charge (Item 8265C) each 33.5¢ (C)
 Copy: Extra lines (over 6) each \$2.50 (G)
 Custom pad design, set-up & printing \$680.00 (G)
 Ghost overprints \$480.00 (G) plus \$40.00 (G) set-up per ghost

Date block overprints \$480.00 (G) plus \$2.00 (G) set-up each date
 December top sheet on stock pad (13th sheet) \$0.22 (G) each
 (Absolute minimum charge per order \$100.00 (G))
 Change of copy/combined quantity pricing Contact Factory
 Drop shipments \$4.00 (G) each location
 Absolute minimum quantity 100 pieces
 Contact factory for pricing for quantities less than 500.

PRICE - Each	Quantity	500	1000	1500	2500	5000	7500	10000
Full-Color #8265C	 before 5/31/2010	6.12	4.60	4.08	3.38	3.08	2.74	2.66
		after 5/31/2010	6.80	5.11	4.53	3.76	3.42	3.04
2-Color w/halftone #8265C	 before 5/31/2010	4.86	4.11	3.76	3.20	2.99	2.70	2.63
		after 5/31/2010	5.40	4.57	4.18	3.56	3.32	3.00
Full-Color #8268C	 before 5/31/2010	7.85	6.13	5.46	4.51	4.13	3.73	3.59
		after 5/31/2010	8.72	6.81	6.07	5.01	4.59	4.14
2-Color w/halftone #8268C	 before 5/31/2010	5.99	5.19	4.89	4.22	3.98	3.60	3.50
		after 5/31/2010	6.66	5.77	5.43	4.69	4.42	4.00