

(Note: Catalog art not to scale. See sizes below.)



## #8261C Custom Half Apron

**OVERALL SIZE:** 13½" x 22"

- **Picture/Ad Copy Area:** 11¾" x 8¼"
- **Standard Calendar Pad Color:** Blue and Red
- **Pad Design:** Stock No. "A" Memo Pad as illustrated. See options below for additional pads.
- **Shipping Weight:** Approximately 215 lbs. per 1000

### GENERAL INFORMATION for Items #8261C & #8264C

- **Construction:** A single imprinted back sheet of top-quality enamel paper stock. Tinned at top with a plastic loop for hanging (gray tin). 12-month tear-off style pad is attached.
- **Ad Copy Color:** Prints in 1 to 4-Color Process (Full Color). See options below.
- **Price Includes:** Scan and place 1 picture, typeset up to 5 lines of copy, and provide 1 complete color proof.

## #8264C Custom Half Apron

**OVERALL SIZE:** 14" x 19½"

- **Picture/Ad Copy Area:** 13" x 8½"
- **Calendar Pad Color:** Red and black
- **Pad Design:** No. 20 Memo Pad as illustrated
- **Shipping Weight:** Approximately 260 lbs. per 1000

### Develop a Co-op Calendar Program

Your dealers or agents can save money on their calendars if you purchase a higher quantity of calendars with copy changes all produced at the same time.

### Idea Starter



### ACCESSORIES & OPTIONAL EXTRAS for Items #8261C & #8264C

Calendars rolled in bundles of 50 .....	N/C
Pull-string wrappers, calendars inserted .....	24¢ (G)
(Wrappers not recommended for mailing)	
Mailing tubes, calendars inserted.....	46¢ (G)
Red and Black No. "A" Memo Pad (8261C) .....	N/C
Red and Black No. "S" Date Pad (8261C) .....	N/C
Blue and Red No. "S" Date Pad (8261C).....	N/C
Red and Black No. "H" Date Pad (8261C) (New Pad Design) ..	N/C
Blue and Red No. "H" Date Pad (8261C) (New Pad Design)....	N/C

Copy: Extra lines (over 5).....	each \$2.50 (G)
Custom pad design - set-up & printing .....	\$560.00 (G)
Ghost overprints ..	\$360.00 (G) plus \$40.00 (G) set-up each ghost
Date block overprints ..	\$360.00 (G) plus \$2.00 (G) set-up each date
December top sheet on stock pad (13th sheet) ....	\$0.22 (G) each
(Absolute minimum charge per order \$100.00 (G))	
Change of copy/combined quantity pricing.....	Contact Factory
Drop shipments .....	\$4.00 (G) each location
Absolute minimum quantity .....	100 pieces

PRICE - Each	Quantity	100	250	500	750	1000	1500	2500	5000	10000
#8261C & #8264C	before 5/31/2010	8.28	5.22	4.16	3.75	3.50	2.87	2.52	2.00	1.65
	after 5/31/2010	9.20	5.80	4.62	4.17	3.89	3.19	2.80	2.22	1.83
#8261C & #8264C	before 5/31/2010	7.38	4.47	3.42	3.00	2.75	2.26	2.06	1.71	1.49
	after 5/31/2010	8.20	4.97	3.80	3.33	3.06	2.51	2.29	1.90	1.66