

#8825C

Custom Appointment Memo

OVERALL SIZE: Open 10⁷/₈" x 19", Closed 10⁷/₈" x 10¹/₂"

- **Construction:** A single sheet of 10 pt. cover stock, coated 1 side, printed with client copy on 1 side, and spiral bound to a stock 12-month pad with a hole drilled for hanging
- **Picture/Ad Copy Area:** Up to 10⁷/₈" x 10¹/₂". Copy may bleed.
- **Ad Copy Color:** Prints in 1 to 4-Color Process (Full Color)
- **Calendar Pad Colors:** Choose the standard Blue & Black (as shown), or from 3 other stock pads. See options below.
- **Standard Pad Design:** Stock No. 80 Pad as illustrated.
- **Shipping Weight:** Approximately 180 lbs. per 1000
- **Price Includes:** Scanning and placement of 1 picture & logo up to 10" x 9¹/₄" size, up to 6 lines of copy, and 1 complete color proof. Cover printed 1 side only. Custom shapes on the top of this product can be added for the price of a die. Contact the factory for details.



Idea Starter

The single sheet imprint area is large enough to display what you need to but also reduces the cost of the custom calendar.



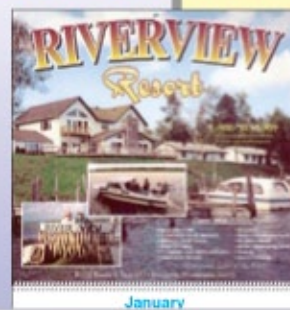
A custom calendar within anyone's budget

Add a back sheet to this calendar with black copy printed on one side only for \$40.00(G) set-up plus \$0.15(G) each

Idea Starter

Retailers and Resorts can sell the calendars to their customers

If your customers want souvenirs of your business you can recoup part or all of your advertising costs by selling them calendars.



ACCESSORIES & OPTIONAL EXTRAS for Item #8825C

Envelopes, calendars inserted	22¢ (G)
Envelopes with chipboard protector, calendars inserted	30¢ (G)
Red and black No. 80 Pad	N/C
13-month academic pad, red and black	N/C
Spanish-English No. 25 pad	N/C
Custom pad design - set-up & printing	Add: \$560.00 (G)

Ghost overprints	\$360.00 (G) plus \$40.00 (G) set-up each ghost
Date block overprints	\$360.00 (G) plus \$2.00 (G) set-up each date
December top sheet on stock pad (13th sheet)	\$0.22 (G) each
(Absolute minimum charge per order \$100.00 (G))	
Change of copy/combined quantity pricing	Contact Factory
Absolute minimum quantity	100 pieces

PRICE - Each	Quantity	100	250	500	750	1000	1500	2500	5000	10000
Full-Color #8825C with Back Side Blank	before 5/31/2010	5.68	3.23	2.39	2.10	1.95	1.60	1.41	1.08	0.86
	after 5/31/2010	6.31	3.59	2.66	2.33	2.17	1.78	1.57	1.20	0.96
Full-Color #8825C with Black Copy on Back Side	before 5/31/2010	6.32	3.51	2.57	2.26	2.09	1.74	1.54	1.20	0.97
	after 5/31/2010	7.02	3.90	2.86	2.51	2.32	1.93	1.71	1.33	1.08
Full-Color #8825C with Full-Color Back Side Copy	before 5/31/2010	7.30	4.10	3.02	2.66	2.47	2.02	1.81	1.48	1.24
	after 5/31/2010	8.11	4.56	3.36	2.96	2.74	2.24	2.01	1.64	1.38