



8706C Red & Black Pad



8707C Yellow & Black Pad



8708C Green & Black Pad



8705C Blue & Black Pad

OVERALL SIZE:
19½" x 27"



#8715C

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*Stock 13-Sheet Calendar
with Full-Color Imprint*

• **Shipping Weight:** Approximately 640 lbs. per 1000

#8705C, #8706C, #8707C, #8708C
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**GENERAL INFORMATION for Items
8705C, 8706C, 8707C, 8708C & 8715C**

- **Construction:** Each sheet (13 total) printed with the same client-provided photograph and imprint on 1 side. Tinned at top with a loop for hanging (gray tin).
- **Picture/Ad Copy Area:** Up to 18½" x 6"
- **Paper:** 50 lb. offset
- **Calendar Color:** Stock. (See page 32)
- **Ad Copy Color:** Prints 4-color process.
- **Pad Design:** Standard date pad as illustrated.
- **Price Includes:** Placement of one client-provided, print-ready digital photo, typesetting caption, 6 lines of ad copy, and 1 complete color proof of 1 month. Ad copy is printed on stock, pre-printed calendar/pad.

ACCESSORIES & OPTIONS for 8705C, 8706C, 8707C, 8708C & 8715C

Calendars rolled in bundles of 25	N/C
Pull-string wrappers, calendars inserted	28¢ (G)
Hard tubes, calendars inserted	52¢ (G)
Copy: Extra lines (over 6)	each \$2.50 (G)
Custom pad design	Contact Factory for Quote

Idea Starter

Add a ghost overprint map to the pad.

Make sure your customers know the areas you serve. Add ghost overprinting charge below.

If Tru Art is to scan provided photograph contact factory for cost.

Date block overprinting	Not available.
Ghost overprinting (each month same)	\$60.00 (G)
Change of ad copy/change of calendar copy	Contact Factory
December top sheet (13th sheet)	Included
Drop shipments	\$4.00 (G) each location
Absolute minimum quantity	250 pieces

PRICE - Each	Quantity	250	500	750	1000	1500	2000	2500	5000
Stock Calendar w/ Full-Color Imprint	before 5/31/2010	9.64	6.65	5.62	5.09	4.57	4.30	3.83	3.53
	after 5/31/2010	10.71	7.39	6.24	5.66	5.08	4.78	4.26	3.92