



American Wolf Organization

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www.awo.org

Dedicated to Providing Education and Real-World Scientific Research

January 2011							February						
1	2	3	4	5	6	7	1	2	3	4	5	6	
8	9	10	11	12	13	14	7	8	9	10	11	12	
15	16	17	18	19	20	21	13	14	15	16	17	18	
22	23	24	25	26	27	28	19	20	21	22	23	24	
29	30	31					25	26	27	28	29	30	



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January 2011

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24
25	26	27	28	29	30
31					

#8600C Custom 6-Sheet

OVERALL SIZE: 17" x 22"

• **Shipping Weight:** Approximately 190 lbs. per 1000

#8700C Custom 12-Sheet

OVERALL SIZE: 17" x 22"

• **Shipping Weight:** Approximately 360 lbs. per 1000

GENERAL INFORMATION for Items 8600C & 8700C

- **Construction:** Each sheet (6 for 8600C & 12 for 8700C) printed with a client-provided photograph and imprint on 1 side. Tinned at top with a loop for hanging (gray tin).
- **Picture Area:** Up to 15½" x 10½"
- **Ad Copy Area:** Approximately 15½" x 3½"
- **Paper:** 70 lb. gloss enamel
- **Ad Copy & Calendar Color:** Prints 4-color process or as a halftone for 2-color printing. See pricing below.

- **Pad Design:** Standard date pad as illustrated. Other designs available. Call factory for more information.
- **Price Includes:** Placement of client-provided, print-ready digital photographs (6 for 8600C & 12 for 8700C), typesetting captions and up to 6 lines of advertising copy, and 1 complete color proof.

If Tru Art is to scan provided photographs contact factory for costs.

ACCESSORIES & OPTIONAL EXTRAS for Items 8600C & 8700C

Calendars rolled in bundles of 25 N/C
 Pull-string wrappers, calendars inserted 24¢ (G)
 Hard tubes, calendars inserted 52¢ (G)
 Copy: Extra lines (over 6) each \$2.50 (G)
 Custom pad design, set-up & printing \$400.00 (G)
 Date block overprinting \$40.00 (G) set-up plus \$2.00 (G) each date

Ghost overprinting (each month same) \$125.00 (G)
 Change of ad copy/change of calendar copy Contact Factory
 December top sheet (7th/13th sheet) Contact Factory
 Drop shipments \$4.00 (G) each location
 Absolute minimum quantity: 8600C 500 pieces
 8700C 1000 pieces

PRICE - Each	Quantity	500	1000	1500	2000	2500	5000	7500	10000
Full-Color #8600C	before 5/31/2010	10.99	6.33	4.72	3.89	3.39	2.18	1.86	1.58
	after 5/31/2010	12.21	7.03	5.24	4.32	3.77	2.42	2.07	1.76
2-Color w/halftone #8600C	before 5/31/2010	7.35	4.53	3.53	3.01	2.69	1.88	1.67	1.45
	after 5/31/2010	8.17	5.03	3.92	3.34	2.99	2.09	1.86	1.61

5C2DE

PRICE - Each	Quantity	1000	1500	2000	2500	5000	7500	10000
Full-Color #8700C	before 5/31/2010	11.95	8.78	7.20	6.22	3.89	3.26	2.73
	after 5/31/2010	13.28	9.76	8.00	6.91	4.32	3.62	3.03
2-Color w/halftone #8700C	before 5/31/2010	7.87	6.06	5.15	4.60	3.16	2.78	2.41
	after 5/31/2010	8.74	6.73	5.72	5.11	3.51	3.09	2.68

4C2DE