

(Note: Catalog art not to scale. See sizes below.)



#8860C Custom Top Ad 12-Month Appointment

OVERALL SIZE: Open 12" x 20³/₄", Closed 12" x 10⁵/₈"

- **Construction:** 12 pages plus front cover with tin at top and descending ad panel. Pad pages are saved by tucking finished months underneath the ad panel. 13 client-provided photographs featured (1 for each month plus the cover). All pages spiral bound with a hole drilled for hanging.
- **Ad Copy Area:** 11" x 1³/₄"
- **Picture Area:** Approximately 12" x 9¹/₂"
- **Shipping Weight:** Approximately 390 lbs. per 1000

ACCESSORIES & OPTIONAL EXTRAS for Items 8860C & 8880C

Envelopes, calendars inserted	each 26¢ (G)
Envelopes with chipboard protector, calendars inserted	each 35¢ (G)
Custom pad design, set-up & printing	\$400.00 (G)
Date block overprinting.....	\$40.00 (G) set-up plus \$2.00 (G) each date
Ghost overprinting (each month same)	\$125.00 (G)
Change of ad copy/change of calendar copy	Contact Factory
Drop shipments	\$4.00 (G) each location
Absolute minimum quantity	1000 pieces

#8880C Large Custom 12-Month Appointment

OVERALL SIZE: Open 14" x 22", Closed 14" x 11"

- **Construction:** 12 pages plus a front and back cover, printed front and back, showing 13 client-provided photographs (1 for each month plus the cover) plus 12 calendar months. All pages are spiral bound together with 2 holes drilled for hanging.
- **Picture/Ad Copy Area:** Approximately 13" x 10"
- **Shipping Weight:** Approximately 430 lbs. per 1000

GENERAL INFORMATION for Items 8860C & 8880C

- **Paper:** 80 lb. gloss enamel text and cover
- **Ad Copy & Calendar Color:** Printed in 2-colors or 4-color process. See pricing below.
- **Pad Design:** As illustrated. Custom options available.
- **Price Includes:** Placement of 13 client-provided, print-ready digital photographs, typesetting captions and up to 6 lines of copy, and 1 complete color proof.

If Tru Art is to scan provided photographs contact factory for costs.

PRICE - Each	Quantity	1000	1500	2000	2500	5000	7500	10000
#8860C	before 5/31/2010	11.96	8.43	6.65	5.57	3.16	2.49	2.00
		13.29	9.37	7.39	6.19	3.51	2.77	2.22
#8860C	before 5/31/2010	7.63	5.62	4.60	3.99	2.54	2.14	1.79
		8.48	6.24	5.11	4.43	2.82	2.38	1.99
#8880C	before 5/31/2010	13.37	9.39	7.39	6.18	3.47	2.72	2.17
		14.86	10.43	8.21	6.87	3.86	3.02	2.41
#8880C	before 5/31/2010	10.10	7.23	5.78	4.91	2.91	2.37	1.94
		11.22	8.03	6.42	5.46	3.23	2.63	2.16