

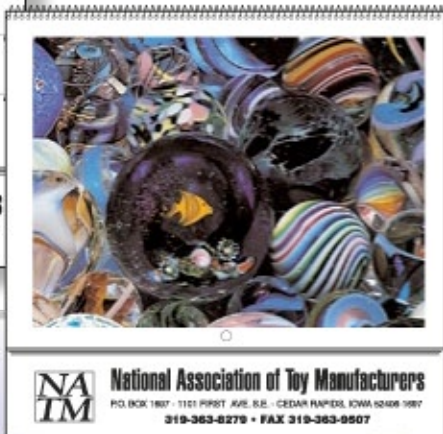
#8850C

Custom 12-Month Appointment

OVERALL SIZE: Open 10⁷/₈" x 19", Closed 10⁷/₈" x 10¹/₂"

- **Construction:** 12 pages plus a front and back cover printed front and back, showing 13 client-provided photographs (1 for each month plus the cover) plus 12 calendar months. All pages are spiral bound together with a hole drilled for hanging.
- **Ad Copy Area:** Up to 10" x 1³/₄" on back sheet
- **Picture Area:** Up to 10" x 7¹/₄"
- **Paper:** 80 lb. gloss enamel, text and cover
- **Calendar Color:** Any 2 colors of your choice • **Ad Copy Color:** Black
- **Pad Design:** Based on Stock No. 80 Pad as illustrated
- **Shipping Weight:** Approximately 290 lbs. per 1000
- **Price Includes:** Placement of 13 client-provided, print-ready digital photographs, typesetting captions and up to 6 lines of advertising copy, and 1 complete color proof.

If Tru Art is to scan provided photographs contact factory for costs.



Idea Starter



Custom Work-Shift Pad

Use a color-code on your custom calendar pad to indicate which shift is on duty or on call for each day. Add a custom pad set-up.



Custom Calendar With Ghosted Logo

Add full-color photos and/or ghosted logos to your custom calendar pad. This provides a powerful "brand" to your calendar. See pricing below.

Idea Starter



ACCESSORIES & OPTIONAL EXTRAS for Items 8850C

- Envelopes, calendars insertedeach 22¢ (G)
- Envelopes with chipboard protector, calendars insertedeach 30¢ (G)
- Custom pad design, set-up and printing\$400.00 (G)
- Date block overprinting..... \$40.00 (G) set-up plus \$2.00 (G) each date

- Ghost overprinting (each month same)\$125.00 (G)
- 1-color copy change on extended back sheet\$19.50 (G)
- Copy change on calendar portion must be sold as separate order.
- Drop shipments \$4.00 (G) each location
- Absolute minimum quantity 100 pieces (Contact factory for pricing.)

PRICE - Each	Quantity	500	1000	1500	2000	2500	5000	7500	10000
Full-Color #8850C with Drop-Ad Back Sheet	before 5/31/2010	11.16	7.18	5.38	4.39	3.77	2.17	1.72	1.48
	after 5/31/2010	12.40	7.98	5.98	4.88	4.19	2.41	1.91	1.64
Full-Color #8850C with Imprint on every month*	before 5/31/2010	12.24	7.72	5.74	4.66	3.99	2.27	1.79	1.53
	after 5/31/2010	13.60	8.58	6.38	5.18	4.43	2.52	1.99	1.70
2-Color #8850C with Drop-Ad Back Sheet**	before 5/31/2010	8.74	5.12	3.87	3.21	2.78	1.78	1.51	1.37
	after 5/31/2010	9.71	5.69	4.30	3.57	3.09	1.98	1.68	1.52