

Planner Options & Add-Ons

Add VALUE to your Tru Art® planners with these unique options. Ensure that your advertising message is extended & considered as a welcome addition by your recipients.

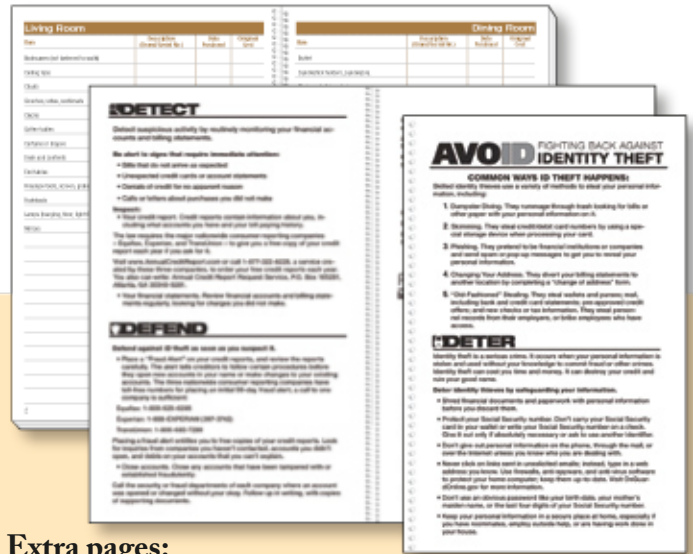
Ghost Overprints: *Stock pad with 1-color ghost overprint on pad. Add \$480.00 (G) set-up plus \$40.00 (G) per ghost to price of planner.*



Custom Pads: 2-color custom pad design. Add \$680.00 (G) to price of planner for set-up & printing.



Date-block Overprints: *Stock pad with 1-color date-block overprint copy on pad. Add \$480.00 (G) set-up plus \$2.00 (G) per date to price of planner.*



Extra pages: *Insert extra pages into your planner. See page 95 for prices. Prices are in addition to the base price of the product. Repeat orders will incur the same charges.*

Add copy to the Inside Front Cover: *Add special charts, maps, evacuation & safety procedures, etc. Contact the factory for options & price.*



Add a pocket: *Add utility value with a handy pocket for the back of your planner. It makes a great place to store meeting hand-outs, name badges, coupons & more. The pocket is not imprinted and is substituted for the back page. For large planners (8 1/2" x 11") add 65¢ (G) ea. For small planners (5 1/2" x 8 1/2") add 52¢ (G) ea. (Applies to items: 7010, 7020 & 7040.)*



NEED PRODUCT IN A HURRY? Look for the icon at left for products on which Tru Art offers RUSH service. Tru Art can provide 72 hour RUSH service from time of receipt of approved proof to time of shipping from factory. Tru Art will WIRE-O instead of Spiral Wire to bind select products. (See page 65 - item #7020 & page 69 - item #7040.)

There is a maximum of 500 units per order for this service. Please add 65¢ (G) ea. item for RUSH service. **Orders with stock pads or inserts only. For WIRE-O binding on other orders contact factory for a quote.**