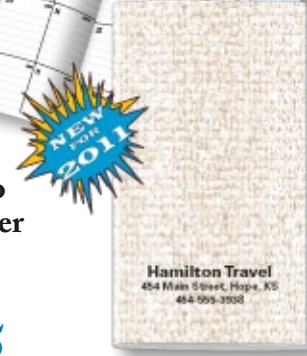


Monthly Pocket Planners

#7075 with Full-Color Imprint

GENERAL INFORMATION FOR #7075

- **Construction:** 32 page (14-month Dec. 2010 - Jan. 2012) planner stitched to an imprinted paper cover. Contact the factory for custom insert options.
- **Ad Copy Area:** Front & back covers each 3 1/2" x 6 1/4". Pricing includes placing print-ready art, typesetting of 5 lines of simple copy, set-up charges and 1 proof.
- **Cover Stock:** 12 pt. C1S paper.
- **Ad Copy Color:** 4-color process, outside only.
- **Outside Cover:** UV Clear Coated to protect the imprint.
- **Approx. Shipping Weight:** 60 lbs. per 1000.



TAN WEAVE



BLUE WEAVE



WHITE



SIZE: Open 7" x 6 1/4", Closed 3 1/2" x 6 1/4"

Stitched to Paper Cover

#7165 Stitched to Leatherette Cover

#7268 Pad Inserted into Refillable Vinyl Cover

#7065 with 1-Color Black Imprint



BLACK



NAVY



BURGUNDY



GENERAL INFORMATION FOR #7065, #7165 & #7268

- **Construction:** 32 page (14-month Dec. 2010 - Jan. 2012) planner stitched to or inserted into a foil stamped or screen printed front cover with back cover blank.
- **Ad Copy Area:** 2 1/2" x 3 1/2", 5 lines of copy included.
- **Cover Stock:** #7065: 12pt. C1S paper; #7165: 17pt. Sedona; #7268: Premium Vinyl.
- **Ad Copy Color:** #7065: Black screen print; #7165: Gold or Silver foil; #7268: Gold or Silver screen print.
- **Outside Cover:** #7065: See options above; #7165 & #7268: Black, Navy or Burgundy.
- **Approx. Shipping Weight:** 60 lbs. per 1000.
- **Screen/Die Charge (applicable to all orders):** \$45.00 (G)
- **Additional Pages/Sheets:** Contact factory.

NOTE: Absolute Minimum for ALL Pocket Planner: 100 pcs.



PRODUCT PRICING FOR #7065, #7075, #7165 & #7268

	Quantity	100	250	500	750	1000	1500	2500
#7065 price each before 5/31/2010		2.59	1.72	1.42	1.32	1.15	1.10	1.05
w/black ad price each after 5/31/2010		2.88	1.91	1.58	1.47	1.28	1.22	1.17
#7075 price each before 5/31/2010		4.79	2.68	1.98	1.75	1.48	1.36	1.27
w/full-color ad price each after 5/31/2010		5.32	2.98	2.20	1.94	1.64	1.51	1.41
#7165 price each before 5/31/2010		2.84	1.96	1.67	1.57	1.38	1.32	1.28
w/foil ad price each after 5/31/2010		3.16	2.18	1.86	1.74	1.53	1.47	1.42
#7268 price each before 5/31/2010		3.01	2.11	1.80	1.70	1.49	1.43	1.39
w/screen ad price each after 5/31/2010		3.34	2.34	2.00	1.89	1.66	1.59	1.54