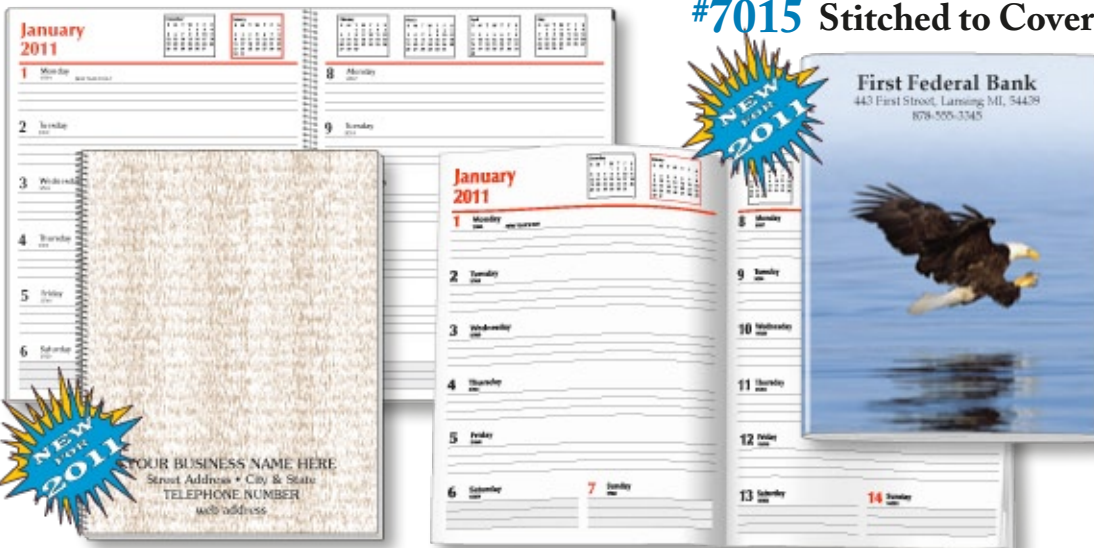


# Standard Large 2-Weeks-In-View Planners

AVAILABLE IN 12  
PRE-PRINTED  
STOCK COVERS



**#7010** Wire Bound with Cover

SIZE: Open 16<sup>3</sup>/<sub>4</sub>" x 10<sup>7</sup>/<sub>8</sub>", Closed 8<sup>3</sup>/<sub>8</sub>" x 10<sup>7</sup>/<sub>8</sub>"

## GENERAL INFORMATION FOR #7010 & #7015

- Construction:** 64 page (2-Weeks-In-View - Dec. 2010 - Jan. 2012) planner (**#7010:** spiral bound with black wire) (**#7015:** stitched) to an imprinted front paper cover and a blank back cover. Contact the factory for custom insert options.
- Ad Copy Area:** 7<sup>1</sup>/<sub>4</sub>" x 3", 5 lines of copy in black on outside front cover. Space available for printing on inside front cover, see below.
- Cover Stock:** Choose 1 of the 12 cover designs as shown to the right. Please indicate selection with order.
- Ad Copy Color:** Black on pre-printed stock.
- Outside Front Cover:** UV Clear Coated to protect the imprint.
- Approx. Shipping Weight:** 395 lbs. per 1000.
- Add Extra Sheets:** See page 95.

## ACCESSORIES & OPTIONAL EXTRAS FOR #7010 & #7015

- |  |                                   |   |
|--|-----------------------------------|---|
| Envelopes, planners inserted .....                 | each 22¢ (G)                      | Additional imprint color ...                        |
| Envelopes with chipboard protector, ...            | ...                               | ... (maximum 1 additional) ... \$19.00 (G) set-up   |
| ... planners inserted: each 30¢ (G)                | ...                               | ... plus 10¢ (G) each running charge                |
| Copy: Extra lines (over 5) .....                   | each \$2.50 (G)                   | Set-up for other standard ad colors ... \$15.00 (G) |
| Change of copy: (1-color, all journals shipped ... | ... to same address): \$32.00 (G) | Other standard colors available: 873 Gold, 185      |
| Special color match .....                          | each \$24.00 (G)                  | Red, 464 Brown, 202 Maroon, 021 Orange, 347         |
| Less than minimum charge .....                     | \$30.00 (G)                       | Green, 282 Blue, 281 Blue and Process Blue          |
| Absolute minimum: 50 pieces.                       |                                   | Substitute blank, white C1S Cover ..... N/C         |
|  |                                   | Add Year-In-View® to outside front cover ... N/C    |



**NOTE: 2-Weeks-In-View planner pad special features shown on page 66.**

TAN WEAVE BLUE WEAVE



## PRODUCT PRICING FOR #7010 & #7015

	Quantity	100	250	500	750	1000	1500	2500
<b>#7010</b> price each before 5/31/2010		5.56	4.26	3.79	3.63	3.22	3.14	3.05
w/black ad price each after 5/31/2010		6.18	4.73	4.21	4.03	3.58	3.49	3.39
<b>#7015</b> price each before 5/31/2010		5.36	4.06	3.59	3.43	3.04	2.96	2.87
w/black ad price each after 5/31/2010		5.96	4.51	3.99	3.81	3.38	3.29	3.19
Print 1-color* black inside cover	add to above: price ea. all year	1.45	0.64	0.36	0.27	0.20	0.15	0.12
Print Full-color* outside cover	add to above: price ea. all year	1.83	0.94	0.65	0.55	0.45	0.41	0.37

\* Pricing includes placing print-ready art, typesetting simple copy, set-up charges and one proof.

For additional options, general information & art requirements see pages 92-96.