

# Deluxe Large 2-Weeks-In-View Planners

AVAILABLE  
IN 3 STOCK  
COVER  
COLORS



#7115 Stitched to Cover



BURGUNDY



NAVY



BLACK

#7110 Wire Bound with Cover

SIZE: Open 16 3/4" x 10 7/8", Closed 8 3/8" x 10 7/8"

## GENERAL INFORMATION FOR #7110 & #7115

- **Construction:** 64 page (2-Weeks-In-View - Dec. 2010 - Jan. 2012) planner (#7110: spiral bound with black wire) (#7115: stitched) to foil stamped front cover and a blank back cover. Contact the factory for custom insert options.
- **Ad Copy Area:** 7 1/4" x 3", 5 lines of copy stamped in silver or gold foil on outside front cover.
- **Add Additional Sheets:** See page 95.
- **Cover Stock:** .017 Sedona. Indicate with order your selection of 1 of 3 stock cover colors shown at right.
- **Ad Copy Color:** Silver or Gold foil on Sedona Cover. Indicate foil color with your order.
- **Approximate Shipping Weight:** 395 lbs. per 1000.

## ACCESSORIES & OPTIONAL EXTRAS FOR #7110 & #7115

- **Die Charge** (applicable to all orders, both styles) ..... \$45.00 (G)
- Envelopes, planners inserted ..... each 22¢ (G)
- Envelopes with chipboard protector, ...  
... planners inserted: each 30¢ (G)
- Copy: Extra lines (over 5) ..... each \$2.50 (G)
- Change of copy: (1-color, all journals shipped ...  
... to same address): \$32.00 (G)
- Special color foil ..... contact factory for availability
- Less than minimum charge ..... \$75.00 (G)
- Absolute minimum: 50 pieces.

### 2-Weeks-In-View Planner Pad Special Features:

- Complete 58-page 14-month planning calendar
- Year-In-View® calendars for quick reference
- December start for early distribution
- January of following year for "next" year planning
- 2-year calendar with holiday lists
- U.S. map with major city driving distances



## PRODUCT PRICING FOR #7110 & #7115

	Quantity	100	250	500	750	1000	1500	2500
#7110 price each before 5/31/2010		8.08	6.10	5.42	5.18	4.60	4.47	4.34
w/foil ad price each after 5/31/2010		8.98	6.78	6.02	5.76	5.11	4.97	4.82
#7115 price each before 5/31/2010		7.88	5.90	5.22	4.98	4.42	4.29	4.16
w/foil ad price each after 5/31/2010		8.76	6.56	5.80	5.53	4.91	4.77	4.62