

Standard Large Monthly Planners

AVAILABLE IN 12
PRE-PRINTED
STOCK COVERS



#7025 Stitched to Cover

See page 72.

#7020 Wire Bound with Cover

SIZE: Open 16³/₄"x10⁷/₈", Closed 8³/₈" x10⁷/₈"

GENERAL INFORMATION FOR #7020 & #7025

- Construction:** 32 page (14-month Dec. 2010 - Jan. 2012) planner (#7020: spiral bound with black wire) (#7025: stitched) to an imprinted front paper cover and a blank back cover. Contact the factory for custom insert options.
- Ad Copy Area:** 7¹/₄" x 3", 5 lines of copy in black on outside front cover. Space available for printing on inside front cover, see below.
- Cover Stock:** Choose 1 of the 12 cover designs as shown to the right. Please indicate selection with order.
- Ad Copy Color:** Black on pre-printed stock.
- Outside Front Cover:** UV Clear Coated to protect the imprint.
- Approx. Shipping Weight:** 240 lbs. per 1000.
- Add Extra Sheets:** See page 95.
- Rush Service:** (7020 only) See page 72.

ACCESSORIES & OPTIONAL EXTRAS FOR #7020 & #7025

- Envelopes, planners inserted each 22¢ (G)
- Envelopes with chipboard protector, ...
... planners inserted: each 30¢ (G)
- Copy: Extra lines (over 5) each \$2.50 (G)
- Change of copy: (1-color, all journals shipped ...
... to same address): \$32.00 (G)
- Special color match each \$24.00 (G)
- Less than minimum charge \$30.00 (G)
- Absolute minimum: 50 pieces.
- Additional imprint color ...
... (maximum 1 additional) ... \$19.00 (G) set-up
... plus 10¢ (G) each running charge
- Set-up for other standard ad colors ... \$15.00 (G)
- Other standard colors available: 873 Gold, 185 Red, 464 Brown, 202 Maroon, 021 Orange, 347 Green, 282 Blue, 281 Blue and Process Blue
- Substitute blank, white C1S Cover N/C
- Add Year-In-View® to outside front cover ... N/C



NOTE: Monthly planner pad special features shown on page 64.

TAN WEAWE BLUE WEAWE



PRODUCT PRICING FOR #7020 & #7025

	Quantity	100	250	500	750	1000	1500	2500
#7020 price each before 5/31/2010		4.12	2.96	2.54	2.40	2.11	2.03	1.95
w/black ad price each after 5/31/2010		4.58	3.29	2.82	2.66	2.34	2.26	2.17
#7025 price each before 5/31/2010		3.88	2.72	2.30	2.16	1.89	1.81	1.73
w/black ad price each after 5/31/2010		4.31	3.02	2.56	2.40	2.10	2.01	1.92
Print 1-color* black inside cover	add to above: price ea. all year	1.45	0.64	0.36	0.27	0.20	0.15	0.12
Print Full-color* outside cover	add to above: price ea. all year	1.83	0.94	0.65	0.55	0.45	0.41	0.37

* Pricing includes placing print-ready art, typesetting simple copy, set-up charges and one proof.

For additional options, general information & art requirements see pages 92-96.

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