

TRUART



Idea Starter

Make your calendar special.



Add Ghost Overprints to your Sports Schedule calendar. See pricing at right.

#5628A Sports Schedule YEAR-IN-VIEW®

#5646A Full-Color Sports Schedule YEAR-IN-VIEW®

SIZE: 22"x33³/₈"

Add Full-Color photos to your Sports Schedule calendar. See the pricing below for item #5646A.

NOTE: For Additional Sponsor & Schedule Options for #5628A & #5646A, see page 63.

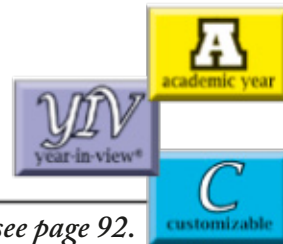


GENERAL INFORMATION FOR #5628A & #5646A

- **Construction:** Single sheet of white enamel paper, tinned at top and bottom with loop for hanging. Price includes 2 schedules and 2 halftones.
- **Ad Copy Area:** 21"x5³/₄", 6-lines of copy included.
- **Calendar Pad:** 12 month pad, August 1 to July 31 of following year.
- **Schedule & Ad Copy Color:** Black & 1 stock PMS color, must be same PMS color as pad.
- **Shipping Weight:** Approximately 160 lbs. per 1000.

OPTIONAL EXTRAS FOR #5628A & #5646A

Calendars rolled in bundles of 50 N/C
 Pull-string wrappers, calendars inserted (Wrappers not recommended for mailing) each 28¢ (G)
 Hard tubes, calendars inserted each 58¢ (G)
 Ghost overprints \$60.00 (G) set-up per ghost
 Date block overprints ... \$40.00 (G) set-up plus \$2.00 (G) each date
 Set-up for additional halftone photographs each \$18.00 (G)
 Drop shipments \$4.00 (G) each location
 Change of ad copy must be sold as separate orders
 Absolute minimum quantity 100 pieces



Special features for products on this page. For information regarding them see page 92.



PRODUCT PRICING FOR #5628A & #5646A

	Quantity	100	200	300	500	750	1000	2500	5000
#5628A	price each before 5/31/2010	13.33	7.38	5.39	3.44	2.69	2.32	1.46	1.14
	price each after 5/31/2010	14.81	8.20	5.99	3.82	2.99	2.58	1.62	1.27
#5646A	price each before 5/31/2010	18.77	10.19	7.33	4.98	3.81	3.22	1.95	1.59
	price each after 5/31/2010	20.86	11.32	8.14	5.53	4.23	3.58	2.17	1.77

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