

Dry Erase Board with Calendar



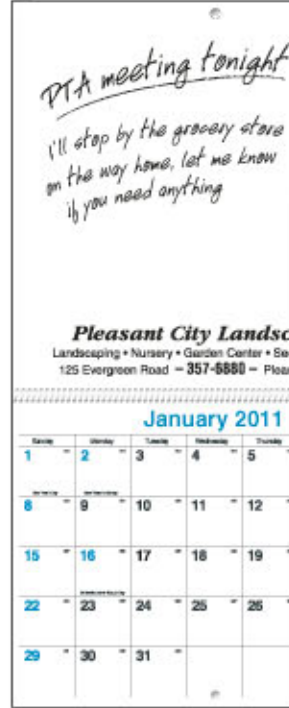
#2275
TRADITIONAL
YEAR

Make your promotional message more meaningful by using a TRU ART® "Academic Year" calendar to truly differentiate your business and show that you do care about:

1. Providing a useful item that your clients need.
2. Associating your name and image with your customers' life styles.
3. Placing your message in very prominent locations 5 or 6 months prior to traditional calendar styles.

Does your business require an alternate fiscal year? Contact us to learn how TRU ART can develop a Customized Calendar that starts and ends precisely when you want.

Your calendars can start with a month that is more meaningful to your organization!



#5825A
ACADEMIC YEAR



GENERAL INFORMATION

- **Construction:** A single sheet of 50 pt. cover stock, coated 1 side, printed with client copy on 1 side, and spiral bound to a stock 12/13-month pad with a hole drilled for hanging. A dry erase marker and attaching clip are provided separately.
- **Ad Copy Area:** Up to 10" x 9 1/4". No bleeds.
- **Calendar Color:** #5825A: Red & black; #2275: Blue & black.
- **Ad Copy Color:** Black. (2-color pricing shown below.)

OVERALL SIZE:
Open 10 7/8" x 19"
Closed 10 7/8" x 10 1/2"

- **Price Includes:** Up to 6 lines of copy and 1 complete color proof. Image resolution is limited to 85 line screen. Board printed 1 side only. Custom shapes of the top of this product can be added for the price of a die. Contact the factory for details.
- **Shipping Weight:** Approximately 280 lbs. per 1000.

ACCESSORIES & OPTIONAL EXTRAS

Envelopes, calendars inserted	each 22¢ (G)	Date block overprinting: \$360.00 (G) plus \$2.00 (G) each date
Envelopes with chipboard protector, calendars inserted: 30¢ (G)		Change of copy/combined quantity pricing contact factory
Custom pad design	\$560.00 (G)	Drop shipments
Extra lines of ad copy (over 6)	each \$2.50 (G)	Absolute minimum quantity
Ghost overprints	\$360.00 (G) plus \$40.00 (G) each ghost	100 pieces

Special features for products on this page.

For information regarding them see page 92.



PRODUCT PRICING FOR #5825A & #2275

	Quantity	100	250	500	750	1000	2500	5000
1-Color Imprint	price each before 5/31/2010	6.20	4.50	3.91	3.71	3.30	3.07	2.76
	price each after 5/31/2010	6.89	5.00	4.34	4.12	3.67	3.41	3.07
2-Color Imprint	price each before 5/31/2010	8.11	5.42	4.47	4.14	3.63	3.26	2.91
	price each after 5/31/2010	9.01	6.02	4.97	4.60	4.03	3.62	3.23

For additional options, general information & art requirements see pages 92-96.