

#2285
Vision Chart



#2285 GENERAL INFORMATION & OPTIONAL EXTRAS

SIZE: 11"x25"

- **Construction:** A single imprinted sheet with a 12-month, tear-off pad attached. Tinned top & bottom with loop for hanging.
 - **Calendar Color:** Red & black.
 - **Ad Copy Color:** Black.
 - **Ad Copy Area:** 9" x 1 1/2". 4-lines of copy included.
 - **Shipping Weight:** Approximately 150 lbs. per 1000.
- Calendars rolled in bundles of 25: N/C
Pull-string wrappers, calendars ...
... inserted: each 24¢ (G)
Hard tubes, calendars inserted ...
... each 45¢ (G)
Less than minimum charge: \$50.00(G)
Absolute minimum: 50 pieces

More Optional Extras at right.

UTILITY CALENDARS
Magnet Memos

#2280 (Formerly item MM)



SIZE: 8 3/4" x 9 3/4"

Instantly attaches to refrigerator, filing cabinet or any other metal object.
This is the perfect calendar for every active home or busy office.

#2280 GENERAL INFORMATION & OPTIONAL EXTRAS

- **Construction:** A 12-sheet memo pad stitched to an overall magnetic imprinted top. NOTE: See custom options available below.
- **Calendar Color:** Red & black. • **Ad Copy Color:** Black
- **Ad Copy Area:** 7 3/4" x 1 3/8", 5 lines of copy included.
- **Shapes:** Your choice of 6 top shapes. See "A" through "F" below.
- **Shipping Weight:** Approximately 175 lbs. per 1000.
- **Absolute Minimum:** 150 pieces.

Envelopes, calendars inserted each 20¢ (G)
Special imprint color (standard), wash-up each \$16.00 (G)

More Optional Extras below.



Choose from 6 distinctive top shapes:



(Be Sure to Specify Choice with Order.)

CUSTOM SHAPES:
\$75.00 (G) Die Charge.
Send camera-ready art depicting outline of shape.
(Maximum size for custom top is 30 square inches.)

ACCESSORIES & OPTIONAL EXTRAS FOR #2285 & #2280

Copy: Extra lines (over 4/5) each \$2.50 (G)
Special color match (imprint) #2285: each \$32.00 (G); #2280: each \$24.00 (G)
Additional imprint color (maximum 1 additional) ...
... #2285: \$32.00 (G); #2280: \$39.00 (G) plus 18¢ (G) each running charge
Halftone photos, ghost overprint, date block overprinting not available
Change of copy: (1-color imprint change) \$35.00 (G)
December top sheet (13th sheet) not available



PRODUCT PRICING FOR #2285 & #2280

	Quantity	100	250	500	750	1000	2500	5000
#2285	price each before 5/31/2010	4.57	4.08	3.80	3.53	3.38	2.77	2.38
	price each after 5/31/2010	5.08	4.53	4.22	3.92	3.76	3.08	2.64
#2280	price each before 5/31/2010	3.94	3.08	2.76	2.41	2.35	2.06	1.85
	price each after 5/31/2010	4.38	3.42	3.07	2.68	2.61	2.29	2.06

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