



*Desk minder*  
DESK PAD



*Desk memorandum*  
DESK PAD

#4470 without corners #4475 with corners

#4480 without corners #4485 with corners

ALL DESK PADS - SIZE: 22"x17"



#4495 *Executive*

DESK PAD with FOIL AD COPY

#4495 GENERAL INFORMATION

- **Construction:** 12 sheets of uncoated offset stock, padded at the top to a chipboard back. Decorated with leatherette trim and foil stamped in 1 position.
- **Ad Copy Area:** 8" x 3". 5-lines of copy included.
- **Calendar Color:** Blue & gold. • **Trim Color:** Black.
- **Ad Copy Color:** Gold Foil\*.
- **Shipping Weight:** Approximately 740 lbs. per 1000.

\*NOTE: Tru Art reserves the right to screen print certain imprints. Contact the factory for more information.

ALL DESK PADS - SIZE: 22"x17"

**DESK PAD SPECIAL FEATURES**

- \* Year-In-View calendar on each month
- \* Days remaining except Saturdays & Sundays

- \* Days remaining in the year
- \* Days consecutively numbered 1-365
- \* Ample date block memo space



**PRODUCT PRICING FOR #4495**

Quantity	100	200	300	400	500	750	1000	2000	2500	5000
price each before 5/31/2010	9.47	8.54	8.19	7.97	7.84	6.99	6.88	6.70	6.14	6.04
price each after 5/31/2010	10.52	9.49	9.10	8.86	8.71	7.77	7.64	7.44	6.82	6.71

For additional options, general information & art requirements see pages 92-96.