



Deskmate
DESK PAD

#4425 without corners #4435 with corners
ALL DESK PADS - SIZE: 22" x 17"

Deskmanager*
DESK PAD

#4450 without corners #4465 with corners
*Shown with optional 2-color imprint.

GENERAL INFORMATION FOR ALL DESK PADS (except for #4495)

- **Construction:** 12 sheets of uncoated offset stock, each imprinted at top, padded at the top to a chipboard back.
- **Calendar Color:** #4425 & #4435: Blue & black; #4450 & #4465: Red & black; #4470, #4475, #4480 & #4485: Blue & gold. • **Ad Copy Color:** Black.

- **Ad Copy Area:** 20 1/2" x 3 1/8". 6-lines of copy included. Extra Side Copy Area for #4480 & #4485 only: 2 1/2" x 11".
- **Optional Vinyl Corner Color:** #4435 & #4465: Black or red; #4475 & #4485: Black only. (Please specify with order.)
- **Shipping Weight:** Approximately 680 lbs. per 1000.

ACCESSORIES & OPTIONAL EXTRAS FOR ITEMS ON THESE TWO PAGES

These options not available on the #4495

- Calendars boxed flat in cartons N/C
- Envelopes, calendars inserted each 94¢ (G)
- Cardboard mailers, calendars inserted each \$1.40 (G)
- Hang holes drilled each 3 1/2¢ (G) per calendar, per hole
- Extra lines of ad copy (over 5/6) each \$2.50 (G)
- Date block overprinting/custom pad design contact factory
- Absolute minimum quantity: #4495: 50 pieces;
..... all other desk pads: 100 pieces
- Less than minimum charge (#4495 only): \$112.50 (G)
- Additional foil colors and multi-color foil imprints
..... are available on the #4495 only contact factory

- Set-up for small halftone photograph contact factory
- Add map artwork to the imprint See page 46.
- Set-up for ghost overprint on pad (same on all pages) \$60.00 (G)
- Date block overprinting/custom pad design contact factory
- Change of copy/change of calendar copy contact factory
- December top sheet (13th sheet) (500 pieces minimum): 25¢ (G) each
- Wash-up for special color pad & imprint See page 89.
- Wash-up for special color imprint only \$32.00 (G)
- Additional imprint color (maximum 1 additional): \$32.00 (G) set-up
..... plus 18¢ (G) each running charge
- Special color imprint match (per color) \$32.00 (G)

Special features for products on these two pages.

For information regarding them see page 92.



PRODUCT PRICING FOR ALL DESK PADS (except for #4495)

	Quantity	100	200	300	400	500	750	1000	2000	2500	5000
without corners											
#4425 #4450	price each before 5/31/2010	8.01	6.00	5.31	4.93	4.68	3.95	3.77	3.47	3.14	2.98
#4470 #4480	price each after 5/31/2010	8.90	6.67	5.90	5.48	5.20	4.39	4.19	3.86	3.49	3.31
with corners											5B3C2D
#4435 #4465	price each before 5/31/2010	8.53	6.56	5.87	5.47	5.22	4.47	4.30	4.01	3.64	3.49
#4475 #4485	price each after 5/31/2010	9.48	7.29	6.52	6.08	5.80	4.97	4.78	4.46	4.04	3.88