

Color-Coded U.S. Map

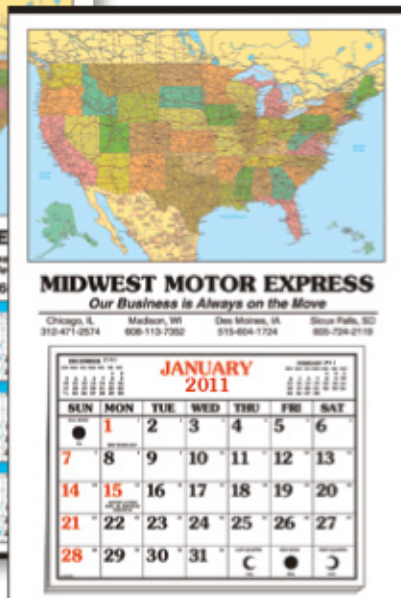
#3280 (Formerly item 2800)
YEAR-IN-VIEW®

#2450 (Formerly item 2950)

FULL APRON



For academic pad
order item #5281A



For academic pad* order #5055A

Color-Coded World Map

#3300 (Formerly item 3000)

YEAR-IN-VIEW® #2350 (Formerly item 3500)

FULL APRON



For academic pad
order item #5225A



For academic pad* order #5035A

GENERAL INFORMATION FOR ALL CALENDARS ON THIS PAGE

- Construction:** A single imprinted sheet of top-quality enamel stock, tinned at top with loop for hanging. #3280 & #3300 tinned at bottom also. #2450 & #2350 with a 12-month tear-off pad attached with stitches.
- Ad Copy Area:** 20 1/4" x 4 1/2"; 5-lines of copy included. Plus, #3280 & #2450 only, 3-lines of copy in Gulf area of U.S. map included.
- Color: Calendar:** #3280 & #3300 process blue & black. #2450 & #2350 black and red.
- Ad Copy:** Black.
- Pad Design:** #3280 & #3300 standard year-in-view®. #2450 & #2350 X, Y, F or #40 pads. See detail page 91.
- Approximate Shipping Weight:** #3280 & #3300 260 lbs. per 1000. #2450 & #2350 560 lbs. per 1000.

All calendars this page: SIZE: 25"x38"

OPTIONAL EXTRAS FOR ALL CALENDARS ON THIS PAGE

Calendars rolled in bundles of 50	N/C	Change of copy: 1-color imprint/copy change	\$40.00 (G)
Pull-string wrappers, calendars inserted	each 28¢ (G)	2-color imprint/copy change	\$65.00 (G)
Hard tubes, calendars inserted	each 58¢ (G)	Additional imprint color (maximum 1 additional) ...	\$48.00 (G)
Print star or circle on map (per location)	\$16.00 (G) plus 32¢ (G) each running charge	
Mileage chart: \$50.00 (G) set-up plus 32¢ (G) each running charge		Ghost overprint & date block overprint	not available
Extra lines of ad copy (over 4)	each \$2.50 (G)	December top sheet (13th sheet)	each 22¢ (G)
Special color match (imprint)	\$48.00 (G)	Absolute minimum charge per order: \$100.00 (G)	
Set-up for small halftone photo with ad copy	\$28.00 (G)	Less than minimum (Absolute minimum: 50 pieces)	\$50.00 (G)
Add map artwork to the imprint	see page 46	Combined quantity pricing	not available

Academic pads are available, order by item numbers above.

* Items #5055A & #5035A will have "split X" memo pad attached. See page 91 for description.

PRODUCT PRICING FOR THE CALENDARS ON THIS PAGE

	Quantity	100	250	500	750	1000	2500	5000
#3280	price each before 5/31/2010	5.73	4.46	3.17	2.63	2.46	1.96	1.68
#3300	price each after 5/31/2010	6.37	4.96	3.52	2.92	2.73	2.18	1.87
								2AB2CDE
#2450	price each before 5/31/2010	8.81	7.55	6.06	5.30	5.13	4.31	3.83
#2350	price each after 5/31/2010	9.79	8.39	6.73	5.89	5.70	4.79	4.26
								2AB2CDE

For additional options, general information & art requirements see pages 92-96.