

HALF APRON CALENDARS

#2011 (Formerly item F)
Large Date Finder

#2013 (Formerly item Y) Large
3-Months-In-View

All calendars this page:
SIZE: 20 1/2" x 28 1/2"

**AMERICAN
THREAD COMPANY**
Proud to Serve
1357 Lyndale Baltimore, IL
Phone (316) 816-4867

Auto Specialty Co.
Parts Boys
and GARAGE EQUIPMENT
19 Bridge Street
Martinsville,
Michigan 24112
Phone: 632-2171

#2040 (Formerly item 40)
Date Master

JANUARY 2011

SUN	MON	TUE	WED	THU	FRI	SAT
☾	☀	☾	☀		1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

JANUARY 2011

WED	THU	FRI	SAT
3	4	5	6
10	11	12	13
17	18	19	20
24	25	26	27
28	29	30	31

JANUARY 2011

WED	THU	FRI	SAT
7	8	9	10
14	15	16	17
21	22	23	24
28	29	30	31

E'S GROCERY
Meats in Town!
7 a.m. to 7 p.m.
Neighborhood Service
Washington & Linn Street
New Liberty

JANUARY 2011

SUN	MON	TUE	WED	THUR	FRI	SAT
			1	2	3	
			7	8	9	10
			14	15	16	17
			21	22	23	24
			28	29	30	31



NOTE: New pad design for 2011

#2012 (Formerly item X)
Large Memo Master

GENERAL INFORMATION FOR ALL CALENDARS ON THIS PAGE

- **Construction:** A single imprinted sheet of top-quality enamel stock, tinned at top with loop for hanging, with a 12-month tear-off pad attached with stitches.
- **Calendar Color & Ad Copy Color:** Blue & red.
- **Ad Copy Area:** 18 1/2" x 9 1/2" at top; 6-lines of copy included.
- **Pad Design:** X, Y, F or #40 pads. See details page 91.
- **Shipping Weight:** Approximately 480 lbs. per 1000.
- **Pad & Imprint in Red & Black:** Available on request.

OPTIONAL EXTRAS FOR ALL CALENDARS ON THIS PAGE

Calendars rolled in bundles of 50	N/C	Change of copy: 1-color imprint/copy change	\$35.00 (G)
Pull-string wrappers, calendars inserted	each 28¢ (G)	2-color imprint/copy change	\$55.00 (G)
Hard tubes, calendars inserted	each 52¢ (G)	Additional imprint color (more than 2)	contact factory
For full apron: Additional charge	each 33.5¢ (C)	Ghost overprint & date block overprint	not available
Extra lines of ad copy (over 6)	each \$2.50 (G)	December top sheet (13th sheet)	each 22¢ (G)
Special color match (imprint)	\$32.00 (G)	Absolute minimum charge per order: \$100.00 (G)	
Set-up for small halftone photo with ad copy	\$28.00 (G)	Less than minimum (Absolute minimum: 50 pieces)	\$50.00 (G)
Add map artwork to the imprint	see page 46	Combined quantity pricing	not available

Special features for products on these two pages.

For information regarding them see page 92.



PRODUCT PRICING FOR CALENDARS: #2011, #2012, #2013 & #2040

Quantity	100	200	300	400	500	750	1000	2000	2500	5000
price each before 5/31/2010	7.55	5.76	5.14	4.79	4.57	3.90	3.65	3.42	3.10	2.79
price each after 5/31/2010	8.39	6.40	5.71	5.32	5.08	4.33	4.06	3.80	3.44	3.10