

#2101 (Formerly item A)
Memo Master



#2102 (Formerly item H)
Date Finder



HALF APRON CALENDARS

#2103 (Formerly item S)
3-Months- In-View



Pad Design: "A" pad

All calendars this page:
SIZE: 13 1/2" x 22"

Pad Design: "H" pad

NOTE: New pad design for 2011

Red & black pad and imprint available on request.

Pad Design: "S" pad

GENERAL INFORMATION & OPTIONAL EXTRAS

- **Construction:** A single imprinted sheet of top-quality enamel stock, tinned at top with plastic loop for hanging, with a 12-month tear-off pad attached with stitches.
- **Ad Copy Area:** #2035: 16" x 8" at top, 6-lines of copy;
#2020: 13" x 8 1/2" at top, 6-lines of copy;
#2057: 9 1/2" x 4 3/4" at top, 5-lines of copy;
#2101, #2102 & #2103: 11 3/4" x 8 1/4" at top, 6-lines of copy.

- **Calendar Color:** #2035 & #2020 Red & black; #2057 Blue & Black; #2101, #2102 & #2103 Red & blue.
- **Ad Copy Color:** #2035, #2020 & #2057 Red & black; #2101, #2102 & #2103 Red & blue.
- **Approximate Shipping Weight:** #2035 - 280 lbs. per 1000; #2020 - 260 lbs. per 1000; #2057 - 160 lbs. per 1000; #2001, #2102 & #2103 - 215 lbs. per 1000.

Calendars rolled in bundles of 50 N/C
Pull-string wrappers, calendars inserted each 24¢ (G)
Hard tubes, calendars inserted each 46¢ (G)
For Full Apron on #2035: Additional charge each 28¢ (G)
For Full Apron on all others: Additional charge each 30¢ (G)
Extra lines of ad copy (over 5/6) each \$2.50 (G)
Special color match (imprint) \$32.00 (G)
Set-up for small halftone photo with ad copy \$28.00 (G)
Add map artwork to the imprint see page 46

Change of copy: 1-color imprint/copy change \$35.00 (G)
2-color imprint/copy change \$55.00 (G)
Additional imprint color (more than 2) contact factory
Ghost overprint & date block overprint not available
December top sheet (13th sheet) each 22¢ (G)
Absolute minimum charge per order: \$100.00 (G)
Less than minimum (Absolute minimum: 50 pieces) \$50.00 (G)
Combined quantity pricing not available



PRODUCT PRICING FOR CALENDARS: #2101, #2102 & #2103

Quantity	100	200	300	400	500	750	1000	2000	2500	5000
price each before 5/31/2010	4.45	3.84	3.37	3.02	2.80	2.26	2.09	1.83	1.63	1.36
price each after 5/31/2010	4.94	4.27	3.74	3.36	3.11	2.51	2.32	2.03	1.81	1.51

For additional options, general information & art requirements see pages 92-96.