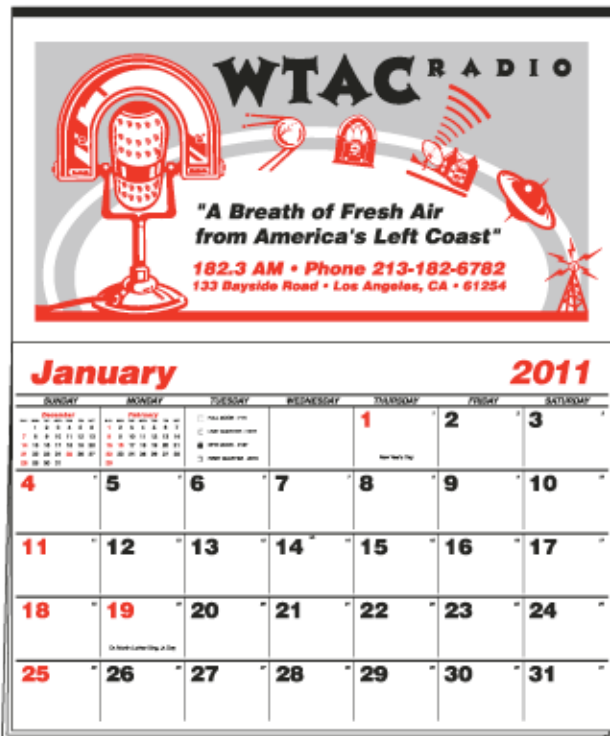


HALF APRON CALENDARS

#2035 Administrator

#2020 SIZE: 14"x19 1/2"

Executive Memo



SIZE: 17"x20"

#2057

Home/Office Memo SIZE: 10 7/8"x14 3/4"

GENERAL INFORMATION & OPTIONAL EXTRAS

- **Construction:** A single imprinted sheet of top-quality enamel stock, tinned at top with plastic loop for hanging, with a 12-month tear-off pad attached with stitches.
- **Ad Copy Area:** #2035: 16" x 8" at top, 6-lines of copy; #2020: 13" x 8 1/2" at top, 6-lines of copy; #2057: 9 1/2" x 4 3/4" at top, 5-lines of copy; #2101, #2102 & #2103: 11 3/4" x 8 1/4" at top, 6-lines of copy.

- **Calendar Color:** #2035 & #2020 Red & black; #2057 Blue & Black; #2101, #2102 & #2103 Red & blue.
- **Ad Copy Color:** #2035, #2020 & #2057 Red & black; #2101, #2102 & #2103 Red & blue.
- **Approximate Shipping Weight:** #2035 - 280 lbs. per 1000; #2020 - 260 lbs. per 1000; #2057 - 160 lbs. per 1000; #2001, #2102 & #2103 - 215 lbs. per 1000.

Calendars rolled in bundles of 50 N/C
 Pull-string wrappers, calendars inserted each 24¢ (G)
 Hard tubes, calendars inserted each 46¢ (G)
 For Full Apron on #2035: Additional charge each 28¢ (G)
 For Full Apron on all others: Additional charge each 30¢ (G)
 Extra lines of ad copy (over 5/6) each \$2.50 (G)
 Special color match (imprint) \$32.00 (G)
 Set-up for small halftone photo with ad copy \$28.00 (G)
 Add map artwork to the imprint see page 46

Change of copy: 1-color imprint/copy change \$35.00 (G)
 2-color imprint/copy change \$55.00 (G)
 Additional imprint color (more than 2) contact factory
 Ghost overprint & date block overprint not available
 December top sheet (13th sheet) each 22¢ (G)
 Absolute minimum charge per order: \$100.00 (G)
 Less than minimum (Absolute minimum: 50 pieces) \$50.00 (G)
 Combined quantity pricing not available
 #2057 only, Substitute Red & Black #80 Memo Pad No Charge

Special features for products on these two pages.



For information regarding them see page 92.



See Custom Apron calendar

options on pages 82-85.

PRICING	Quantity	100	200	300	400	500	750	1000	2000	2500	5000
#2035	price each before 5/31/2010	4.52	3.90	3.43	3.07	2.84	2.30	2.14	1.87	1.66	1.42
	price each after 5/31/2010	5.02	4.33	3.81	3.41	3.16	2.56	2.38	2.08	1.84	1.58
#2020	price each before 5/31/2010	4.12	3.54	3.10	2.83	2.65	2.15	1.99	1.72	1.53	1.31
	price each after 5/31/2010	4.58	3.93	3.44	3.14	2.94	2.39	2.21	1.91	1.70	1.46
#2057	price each before 5/31/2010	3.21	2.61	2.38	2.26	2.17	1.80	1.66	1.45	1.28	1.08
	price each after 5/31/2010	3.57	2.90	2.64	2.51	2.41	2.00	1.84	1.61	1.42	1.20

5B3CDE

For additional options, general information & art requirements see pages 92-96.