

# #3057 Elements Large Memo

SIZE: 27"x39"

## YEAR-IN-VIEW® CALENDAR

Our very popular Year-In-View® format calendar now in full color vistas of our world in a contemporary design. This eye-catching calendar will be sure to get your message noticed by your prospects and customers.



### GENERAL INFORMATION

- **Construction:** A single sheet of white enamel paper, tinned top and bottom with hanging loop.
- **Ad Copy Area:** 24½" x 6¼" (#3058, #3057 & #3095 at top); (#3056 at center). 7-lines of copy included.
- **Calendar Color:** #3056, #3058 & #3095: Blue & black; #3057: 4-Color Process.
- **Ad Copy Color:** Black.
- **Shipping Weight:** Approximately 285 lbs. per 1000.

**NOTE:** These items are too wide to qualify for "bulk rate" postage when mailing. Contact factory to discuss options.

### OPTIONAL EXTRAS

- Calendars rolled in bundles of 50 ..... N/C
- Pull-string wrappers ..... Not Available
- Hard tubes, calendars inserted ..... ea. 58¢ (G)
- Extra lines of ad copy (over 7) ..... each \$2.50 (G)
- Change of copy ..... 1-color imprint/copy change: \$40.00 (G)  
..... 2-color imprint/copy change: \$65.00 (G)
- Set-up for small halftone photo with ad copy ..... \$28.00 (G)
- Add map artwork to imprint ..... see page 46

- Additional imprint color:  
**2nd Color ad copy set-up: \$50.00 (G) plus 8¢ (G) ea. running**  
(more than 2) ..... Contact Factory
- Ghost overprinting ..... \$60.00 (G) set-up ea.
- Date block overprinting on stock pad ..... \$40.00 (G) set-up  
..... plus \$2.00 (G) each date
- Less than minimum ... (Absolute minimum: 50 pieces) \$50.00 (G)
- Combined quantity pricing ..... not available

**For custom color options & pricing, see page 87, item #8358**



### PRODUCT PRICING FOR #3057

	Quantity	100	200	300	400	500	750	1000	2500	5000
<b>#3057</b> price each before 5/31/2010		4.63	3.42	2.99	2.75	2.59	2.37	2.25	1.84	1.63
price each after 5/31/2010		5.14	3.80	3.32	3.06	2.88	2.63	2.50	2.04	1.81

For additional options, general information & art requirements see pages 92-96.