

YEAR-IN-VIEW® CALENDARS

#3050 6-Months-In-View

#3050 GENERAL INFORMATION

- **Construction:** Single sheet of white enamel paper, tinned at top & bottom with hanging loop. With 1/2 year printed on each side.
- **Ad Copy Area:** 20<sup>5</sup>/<sub>8</sub>" x 5<sup>1</sup>/<sub>2</sub>" above pad & 20<sup>5</sup>/<sub>8</sub>" x 2" below. 6-lines of copy included on front with same copy repeated on back.

SIZE: 22"x32"

Academic pad (July-june) is available.  
Order item #5050. Add \$125.00 (G).



#3096 Daily Memo\*  
with write-on/wipe-off surface

SIZE: 22"x32"

\*Shown with optional 2-color imprint.

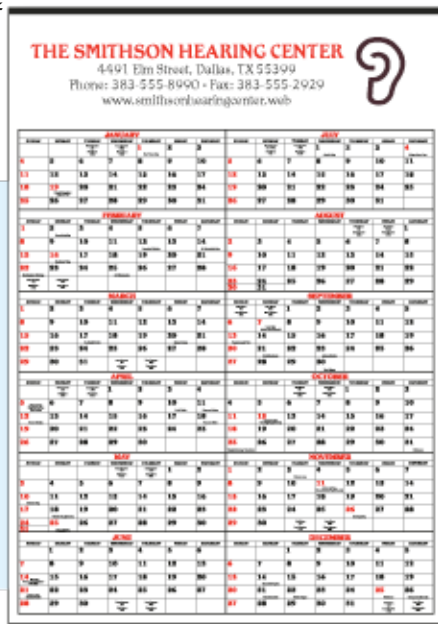
#3096 GENERAL INFORMATION

- **Construction:** Single sheet of white enamel paper, tinned top & bottom with hanging loop.
- **Calendar surface easily wiped clean with dry cloth.**
- **Ad Copy Area:** 21" x 5<sup>3</sup>/<sub>4</sub>". 7-lines of copy included.
- **Each calendar furnished with a long-life, dry-erase marking pen (packed separately).**
- **Extra markers: 50¢ (F) each.**



An academic pad (Jul-jun) is available at no extra charge. Order item #5095.

NOTE: Available without write-on/wipe-off surface. See item #3098.



GENERAL INFORMATION FOR BOTH #3050 & #3096

- **Calendar Color:** Red & black.
- **Ad Copy Color:** Black.
- **Shipping Weight:** Approximately 220 lbs. per 1000.

OPTIONAL EXTRAS FOR CALENDARS ON THIS PAGE

Calendars rolled in bundles of 50 .....	N/C	Special color imprint match (per color) .....	\$48.00 (G)
Pull-string wrappers, calendars inserted .....		Change of copy: 1-color imprint/copy change .....	\$40.00 (G)
..... (mailing not recommended) each	28¢ (G)	2-color imprint/copy change .....	\$65.00 (G)
Hard tubes, calendars inserted .....	each 58¢ (G)	Ghost overprinting .....	\$60.00 (G) set-up per ghost
Set-up for small halftone photo with ad copy .....	\$28.00 (G)	Date block overprint on stock pad: \$40.00 (G) set-up .....	
Extra lines of copy (over 7) .....	each \$2.50 (G)	..... plus \$2.00 (G) each date	
<b>2nd Color ad copy:</b>		Less than minimum (Absolute minimum: 50 pieces)	\$50.00 (G)
#3050: First 100 \$85.00 (G) Each additional 100 \$17.50 (G)		Combined quantity pricing .....	not available
All Other Items: \$50.00 (G) plus 8¢ (G) ea. running			



PRODUCT PRICING FOR #3050 & #3096

	Quantity	100	200	300	400	500	750	1000	2500	5000
#3050	price each before 5/31/2010	5.16	3.72	3.09	2.74	2.52	2.18	2.01	1.56	1.35
	price each after 5/31/2010	5.73	4.13	3.43	3.04	2.80	2.42	2.23	1.73	1.50
#3096	price each before 5/31/2010	6.45	5.16	4.62	4.33	4.12	3.80	3.64	3.04	2.74
	price each after 5/31/2010	7.17	5.73	5.13	4.81	4.58	4.22	4.04	3.38	3.04

For additional options, general information & art requirements see pages 92-96.