

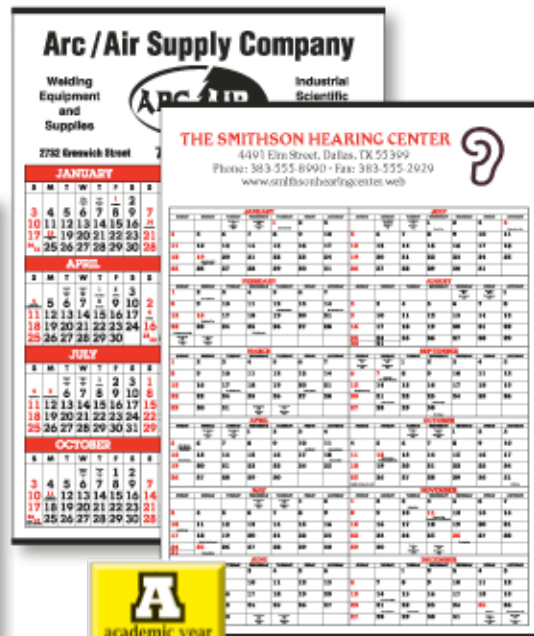
*Shown with optional 2-color imprint.

YEAR-IN-VIEW® CALENDARS

#3051 Standard*
SIZE: 22"x32"

#3052 Favorite*
SIZE: 22"x32"

#3053 Officemate
SIZE: 22"x32"



#3054 Billboard*
SIZE: 22"x33 5/8"

#3055 Jumbo
SIZE: 22"x33 5/8"

An academic pad (jul-jun) is available at no extra charge. Order item #5097.

#3098 Daily Memo*
SIZE: 22"x32"

NOTE: The Daily Memo is available with write-on/wipe-off surface. See item #3096.

OPTIONAL EXTRAS FOR CALENDARS ON THIS PAGE

- Calendars rolled in bundles of 50 N/C
- Pull-string wrappers, calendars inserted
..... (mailing not recommended) each 28¢ (G)
- Hard tubes, calendars inserted each 58¢ (G)
- Set-up for small halftone photo with ad copy \$28.00 (G)
- Extra lines of copy (over 7) each \$2.50 (G)
- 2nd Color ad copy: \$50.00 (G) plus 8¢ (G) ea. running
- Special color imprint match (per color) \$48.00 (G)

- Change of copy: 1-color imprint/copy change \$40.00 (G)
- 2-color imprint/copy change \$65.00 (G)
- Ghost overprinting \$60.00 (G) set-up per ghost
- Date block overprint on stock pad: \$40.00 (G) set-up
..... plus \$2.00 (G) each date
- Less than minimum (Absolute minimum: 50 pieces) \$50.00 (G)
- Combined quantity pricing not available

GENERAL INFORMATION FOR CALENDARS ON THIS PAGE

- **Construction:** A single sheet of white enamel paper, tinned top and bottom with loop for hanging.
- **Ad Copy Color:** Black
- **Calendar Color:** #3052 & #3053: Red & black; #3051: Process blue & black. #3054 & #3098: Red & black; #3055 & #5097: Red & blue. (#3052: red & blue by special request.)
- **Ad Copy Area:** #3051, #3052 & #3053: 21" x 8 1/4" at top; #3054 & #3055: 20 1/4" x 9" in middle; #3098 & #5097: 21" x 5 3/4" at top. 7-lines of copy.
- **Pad Design:** Months arranged horizontally except #3055: Months arranged vertically.
- **Shipping Weight:** Approx. 220 lbs. per 1000.

Special features for products on these two pages.



For information regarding them see page 92.



PRODUCT PRICING FOR #3051, #3052, #3053, #3054, #3055, #3098 & #5097

Quantity	100	200	300	400	500	750	1000	2500	5000
price each before 5/31/2010	3.95	2.89	2.45	2.21	2.02	1.76	1.64	1.28	1.11
price each after 5/31/2010	4.39	3.21	2.72	2.46	2.24	1.96	1.82	1.42	1.23