

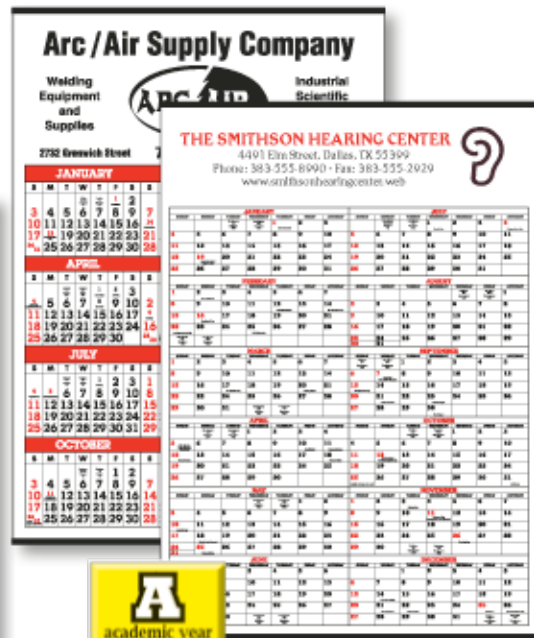
*Shown with optional 2-color imprint.

YEAR-IN-VIEW® CALENDARS

#3051 Standard*
SIZE: 22"x32"

#3052 Favorite*
SIZE: 22"x32"

#3053 Officemate
SIZE: 22"x32"



#3054 Billboard*
SIZE: 22"x33 5/8"

#3055 Jumbo
SIZE: 22"x33 5/8"

An academic pad (jul-jun) is available at no extra charge. Order item #5097.

#3098 Daily Memo*
SIZE: 22"x32"

NOTE: The Daily Memo is available with write-on/wipe-off surface. See item #3096.

OPTIONAL EXTRAS FOR CALENDARS ON THIS PAGE

- Calendars rolled in bundles of 50 N/C
- Pull-string wrappers, calendars inserted
..... (mailing not recommended) each 28¢ (G)
- Hard tubes, calendars inserted each 58¢ (G)
- Set-up for small halftone photo with ad copy \$28.00 (G)
- Extra lines of copy (over 7) each \$2.50 (G)
- 2nd Color ad copy: \$50.00 (G) plus 8¢ (G) ea. running
- Special color imprint match (per color) \$48.00 (G)

- Change of copy: 1-color imprint/copy change \$40.00 (G)
- 2-color imprint/copy change \$65.00 (G)
- Ghost overprinting \$60.00 (G) set-up per ghost
- Date block overprint on stock pad: \$40.00 (G) set-up
..... plus \$2.00 (G) each date
- Less than minimum (Absolute minimum: 50 pieces) \$50.00 (G)
- Combined quantity pricing not available

GENERAL INFORMATION FOR CALENDARS ON THIS PAGE

- **Construction:** A single sheet of white enamel paper, tinned top and bottom with loop for hanging.
- **Ad Copy Color:** Black
- **Calendar Color:** #3052 & #3053: Red & black; #3051: Process blue & black. #3054 & #3098: Red & black; #3055 & #5097: Red & blue. (#3052: red & blue by special request.)
- **Ad Copy Area:** #3051, #3052 & #3053: 21" x 8 1/4" at top; #3054 & #3055: 20 1/4" x 9" in middle; #3098 & #5097: 21" x 5 3/4" at top. 7-lines of copy.
- **Pad Design:** Months arranged horizontally except #3055: Months arranged vertically.
- **Shipping Weight:** Approx. 220 lbs. per 1000.

Special features for products on these two pages.



For information regarding them see page 92.



PRODUCT PRICING FOR #3051, #3052, #3053, #3054, #3055, #3098 & #5097

Quantity	100	200	300	400	500	750	1000	2500	5000
price each before 5/31/2010	3.95	2.89	2.45	2.21	2.02	1.76	1.64	1.28	1.11
price each after 5/31/2010	4.39	3.21	2.72	2.46	2.24	1.96	1.82	1.42	1.23

YEAR-IN-VIEW® CALENDARS

#3050 6-Months-In-View

#3050 GENERAL INFORMATION

- **Construction:** Single sheet of white enamel paper, tinned at top & bottom with hanging loop. With 1/2 year printed on each side.
- **Ad Copy Area:** 20⁵/₈" x 5¹/₂" above pad & 20⁵/₈" x 2" below. 6-lines of copy included on front with same copy repeated on back.

SIZE: 22"x32"

Academic pad (july-june) is available.
Order item #5050. Add \$125.00 (G).



#3096 Daily Memo*
with write-on/wipe-off surface

SIZE: 22"x32"

*Shown with optional 2-color imprint.

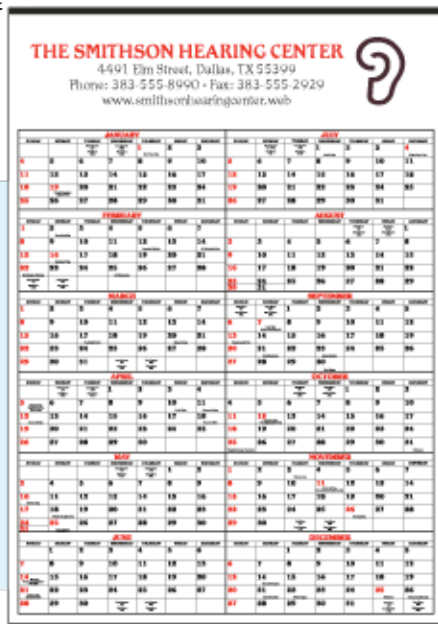
#3096 GENERAL INFORMATION

- **Construction:** Single sheet of white enamel paper, tinned top & bottom with hanging loop.
- **Calendar surface easily wiped clean with dry cloth.**
- **Ad Copy Area:** 21" x 5³/₄". 7-lines of copy included.
- **Each calendar furnished with a long-life, dry-erase marking pen (packed separately).**
- **Extra markers: 50¢ (F) each.**



An academic pad (jul-jun) is available at no extra charge. Order item #5095.

NOTE: Available without write-on/wipe-off surface. See item #3098.



GENERAL INFORMATION FOR BOTH #3050 & #3096

- **Calendar Color:** Red & black.
- **Ad Copy Color:** Black.
- **Shipping Weight:** Approximately 220 lbs. per 1000.

OPTIONAL EXTRAS FOR CALENDARS ON THIS PAGE

Calendars rolled in bundles of 50	N/C	Special color imprint match (per color)	\$48.00 (G)
Pull-string wrappers, calendars inserted		Change of copy: 1-color imprint/copy change	\$40.00 (G)
..... (mailing not recommended) each	28¢ (G)	2-color imprint/copy change	\$65.00 (G)
Hard tubes, calendars inserted	each 58¢ (G)	Ghost overprinting	\$60.00 (G) set-up per ghost
Set-up for small halftone photo with ad copy	\$28.00 (G)	Date block overprint on stock pad: \$40.00 (G) set-up	
Extra lines of copy (over 7)	each \$2.50 (G) plus \$2.00 (G) each date	
2nd Color ad copy:		Less than minimum (Absolute minimum: 50 pieces)	\$50.00 (G)
#3050: First 100 \$85.00 (G) Each additional 100 \$17.50 (G)		Combined quantity pricing	not available
All Other Items: \$50.00 (G) plus 8¢ (G) ea. running			



PRODUCT PRICING FOR #3050 & #3096

	Quantity	100	200	300	400	500	750	1000	2500	5000
#3050	price each before 5/31/2010	5.16	3.72	3.09	2.74	2.52	2.18	2.01	1.56	1.35
	price each after 5/31/2010	5.73	4.13	3.43	3.04	2.80	2.42	2.23	1.73	1.50
#3096	price each before 5/31/2010	6.45	5.16	4.62	4.33	4.12	3.80	3.64	3.04	2.74
	price each after 5/31/2010	7.17	5.73	5.13	4.81	4.58	4.22	4.04	3.38	3.04

For additional options, general information & art requirements see pages 92-96.