

#3130 Full-Tilt* YEAR-IN-VIEW®

#3132 Spot-On* YEAR-IN-VIEW®

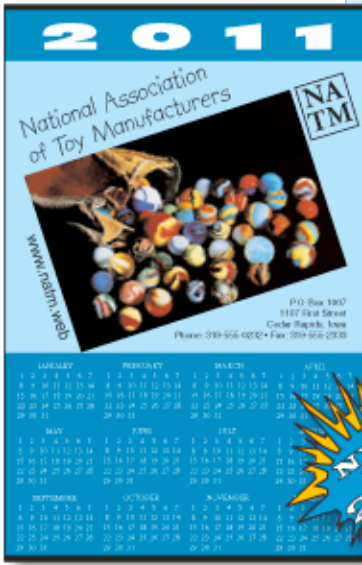
GENERAL INFORMATION & OPTIONAL EXTRAS

- **Construction:** Single sheet of paper, with a tin at top and bottom with a loop for hanging.
- **Ad Copy Area:** 10" x 8". 8-lines of copy & 1 full-color photo scan included.
- **Calendar Color / Ad Copy Color:** 4-color process.
- **Shipping Weight:** Approximately 110 lbs. per 1000.

Calendars Tinned top & bottom: Additional charge:
 \$40.00 (G) set-up plus 30¢ (G) each run charge

- Pull-string wrappers, calendars inserted (mailing not recommended) each 24¢ (G)
- Hard tubes, calendars inserted each 46¢ (G)
- Special color imprint match (per color) \$32.00 (G)
- Extra lines of ad copy each \$2.50 (G)
- Change of copy: 1-color imprint/copy change \$35.00 (G)
 multi-color imprint/copy change \$50.00 (G)
- Less than minimum (Absolute min. 50 pieces) \$50.00 (G)
- Combined quantity pricing not available

- **Stock Background Colors:** 873 Gold, 185 Red, 286 Blue, 281 Blue, 464 Brown, 202 Maroon, 021 Orange, 347 Green, & Process Blue (shown)



SIZE: 11"x17" *Shown with optional Tinning top & bottom.

Just send us the text for your ad copy and one photo. We will place them into one of these two stock designs. You also need to tell us the background color you want from the choices above. The background will consist of a solid and a tint of the color.

Popular #3099 YEAR-IN-VIEW® SIZE: 14 1/2" x 23"

#3099 GENERAL INFORMATION & OPTIONAL EXTRAS

- **Construction:** Single sheet of paper, tinned at top & bottom with hanging loop.
- **Ad Copy Area:** 13 1/2" x 6 1/2" at top. 6-lines of copy included.
- **Calendar Color:** Red & black. • **Ad Copy Color:** black.
- **Shipping Weight:** Approximately 120 lbs. per 1000.

- Calendars rolled in bundles of 50 N/C
- Pull-string wrappers, calendars inserted (mailing not recommended) each 24¢ (G)
- Hard tubes, calendars inserted each 46¢ (G)
- Special color imprint match (per color) \$32.00 (G)
- 2nd Color ad copy set-up \$40.00 (G) plus 7¢ (G) each running**
- Extra lines of ad copy (over 6) each \$2.50 (G)
- Set-up for small halftone photo with ad copy \$28.00 (G)
- Ghost overprinting \$60.00 (G) set-up per ghost
- Change of copy: 1-color imprint/copy change \$35.00 (G)
 2-color imprint/copy change \$50.00 (G)
- Less than minimum (Absolute minimum: 50 pieces) \$50.00 (G)
- Combined quantity pricing not available

MORAN ELECTRIC SERVICE, INC.

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JANUARY 2011		FEBRUARY 2011		MARCH	
1	2	1	2	1	2
3	4	3	4	3	4
5	6	5	6	5	6
7	8	7	8	7	8
9	10	9	10	9	10
11	12	11	12	11	12
13	14	13	14	13	14
15	16	15	16	15	16
17	18	17	18	17	18
19	20	19	20	19	20
21	22	21	22	21	22
23	24	23	24	23	24
25	26	25	26	25	26
27	28	27	28	27	28
29	30	29	30	29	30
31					

APRIL MAY JUNE
 JULY AUGUST SEPTEMBER
 OCTOBER NOVEMBER DECEMBER



PRODUCT PRICING FOR #3130, #3132 & #3099

	Quantity	100	200	300	400	500	750	1000	2500	5000
#3130	price each before 5/31/2010	2.95	1.72	1.30	1.09	0.96	0.72	0.64	0.45	0.40
#3132	price each after 5/31/2010	3.28	1.91	1.44	1.21	1.07	0.80	0.71	0.50	0.44
									5B2C2D	
#3099	price each before 5/31/2010	2.85	2.14	1.88	1.66	1.53	1.25	1.15	0.90	0.84
	price each after 5/31/2010	3.17	2.38	2.09	1.84	1.70	1.39	1.28	1.00	0.93
									5B2C2D	