

TRU ART



Idea Starter

Make your calendar special.



Change your ad copy between months within the calendar. Add \$640.00 (G) set-up charge plus \$40.00 (G) per change.

(All calendars within order must have the same copy. Copy changes between calendars within order must be sold as separate orders.)

Print your ad copy & pad in any 2 custom colors. Add \$640.00 (G) wash-up charge. (Pad color break must remain as shown.)

3-Months-In-View #1750 MULTI-SHEET

SPECIAL FEATURES

- * 3 consecutive months in vertical format on each page with featured month shown enlarged in center.
- * Months revolve such that the calendar includes December 2010 through January 2012.
- * Ample memo space.

#1750 GENERAL INFORMATION

- **Advertisement:** Featured on each sheet.
- **Construction:** 12 sheets of uncoated offset paper, tinned at top with loop for hanging.
- **Ad Copy Area:** 12³/₄" x 4"; 6-lines of copy included.
- **Calendar Color:** Black & red or blue & red.
- **Ad Copy Color:** Black
- **Shipping Weight:** Approximately 420 lbs. per 1000.

Add a map to your imprint. (See page 46 for information.)

SIZE: 13¹/₄" x 27"

AAA METAL FABRICATIONS
2398 Green Ave., Blue Lake, MN 39887
Phone: 555-2312 • Fax: 555-0987

2010		DECEMBER					2010	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
	1	2	3	4	5	6		
7	8	9	10	11	12	13		
14	15	16	17	18	19	20		
21	22	23	24	25	26	27		
28	29	30	31	Christmas Eve	Christmas Day			

2011		JANUARY					2011	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
				1	2	3		
4	5	6	7	8	9	10		
11	12	13	14	15	16	17		
18	19	20	21	22	23	24		
25	26	27	28	29	30	31		

2011		FEBRUARY					2011	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
1	2	3	4	5	6	7		
8	9	10	11	12	13	14		
15	16	17	18	19	20	21		
22	23	24	25	26	27	28		

OPTIONAL EXTRAS FOR PRODUCTS ON PAGES 34 & 35

Calendars rolled in bundles of 25	N/C
Pull-string wrappers, calendars inserted	each 24¢ (G)
Hard tubes, calendars inserted	each 46¢ (G)
Extra lines of copy (over 6)	each \$2.50 (G)
Set-up for ghost overprint on pad (same all pages)	
#1750	\$60.00 (G)
#1725, 1726 & 1728	contact factory
Less than minimum charge (absolute minimum: 50)	\$150.00 (G)
Special color imprint wash-up: #1750	\$32.00 (G)
#1725, 1726 & 1728	not available
Additional imprint color (maximum 1 additional)	
#1750	\$32.00 (G) set-up plus \$0.18 (G) each running
#1725, 1726 & 1728	not available
Combined quantity pricing	not available
Halftones, date block copy or custom pad	contact factory

Special features for products on these two pages.

For information regarding them see page 92.



PRODUCT PRICING FOR #1750

Quantity	100	200	300	400	500	750	1000	1500	2000	2500	3500	5000
price each before 5/31/2010	7.39	5.39	4.63	4.23	3.98	3.32	3.15	2.96	2.85	2.54	2.43	2.34
price each after 5/31/2010	8.21	5.99	5.14	4.70	4.42	3.69	3.50	3.29	3.17	2.82	2.70	2.60