



Phone 303.305.6248  
Fax 303.357.4955  
www.swope.com

Honesty • Delivering Value  
Safety • by Delivering  
Quality • on Our Values  
Cleanliness •

**Swope Construction Company**  
3267 Greenfield Street  
Greenfield, West Virginia 28795

January 2011						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**QUEST CLINICAL LABORATORY**

Complete Laboratory Services  
Serving the Community  
for over 40 Years

303 N. Main, Ames, IA 53277  
Phone: 515-555-9080 • Fax: 515-555-2387  
www.questlab.web

JANUARY 2011						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



**REGAL CARPET & RUG REPAIR**

334 High St., Plymouth, NJ  
555-5504 • www.regalcarpet.web

JANUARY 2011						
SUN	MON	TUE	WED	THU	FRI	SAT
C	●	☾	☉		1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	31	25	26	27	28	29



## Large Ad\*

#1718 MULTI-SHEET

### SPECIAL FEATURES

- Date blocks with grid lines
- Days consecutively numbered
- Days remaining in the year
- Year-In-View® each month.



## Memo "X"\*

#1711 MULTI-SHEET

### SPECIAL FEATURES

- Large memo spaces for notes
- Days consecutively numbered
- Before & after months.

## Large Numbers\*

#1717 MULTI-SHEET

### SPECIAL FEATURES

- Easy to Read Large Numbers
- Artistically designed moon phases
- Before & after months.

\*Shown with optional 2-color imprint.

All calendars this page: SIZE: 19 1/2" x 27"

### GENERAL INFORMATION

- **Advertisement:** Featured on each sheet.
- **Construction:** 13 sheets of uncoated off-set paper, tinned at top with hanging loop.
- **Ad Copy Area:** 6-lines of copy included. 1711, 1717 & 1718: 19" x 9 3/4". Extra lines: each \$2.50 (G)
- **Calendar Color:** As shown. 1711 & 1717 also available in red & black.
- **Ad Copy Color:** 1711, 1717 & 1718: 1 color red, blue or black. Please specify with order. See below for options
- **Shipping Weight:** Approx. 640 lbs. per 1000.

### OPTIONAL EXTRAS

Calendars rolled in bundles of 25 . . . N/C  
Pull-string wrappers, inserted, ea. 28¢ (G)  
Hard tubes, calendars inserted, ea. 52¢ (G)  
Set-up ghost overprint on pad (same all pages) . . . . . \$60.00 (G)  
Wash-up, special color imprint \$32.00 (G)  
Additional imprint color (maximum 1 additional) \$32.00(G) set-up plus \$0.18 (G) each running charge  
Less than minimum charge (absolute minimum: 50) . . . . . \$150.00 (G)  
Combined quantity pricing . Not available  
Photos, date block or custom pad copy. . . . . contact factory

Print your ad copy & pad in any 2 custom colors. Add \$640.00 (G) wash-up charge. (Pad color break must remain as shown.)  
Change your ad copy between months within the calendar. Add \$640.00 (G) set-up charge plus \$40.00 (G) per change. (All calendars within order must have same copy. Copy changes between calendars within order must be sold as separate orders.)

## PRODUCT PRICING FOR CALENDARS #1718 - 1711 - 1717

Quantity	100	200	300	400	500	750	1000	1500	2000	2500	3500	5000
price each before 5/31/2010	7.56	5.92	5.36	5.05	4.86	4.22	4.09	3.95	3.87	3.52	3.46	3.41
price each after 5/31/2010	8.40	6.58	5.96	5.61	5.40	4.69	4.54	4.39	4.30	3.91	3.84	3.79

For additional options, general information & art requirements see pages 92-96.