

TRU ART



Idea Starter



Print your ad copy & pad in any 2 custom colors. Add \$640.00 (G) wash-up charge. (Pad color break must remain as shown.)

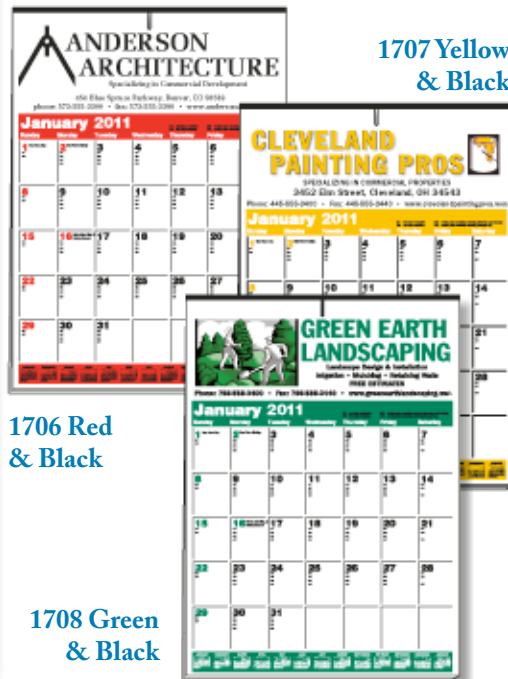
Change your ad copy between months within the calendar. Add \$640.00 (G) set-up charge plus \$40.00 (G) per change. (All calendars within order must have same copy. Copy changes between calendars within order must be sold as separate orders.)

#1705 Blue & Black MULTI-SHEET



Memo Minder

SIZE: 19 1/2" x 27"



1706 Red & Black

1708 Green & Black

GENERAL INFORMATION

- **Advertisement:** Featured on each sheet.
- **Construction:** 13 sheets of uncoated off-set paper, tinned at top with hanging loop.
- **Ad Copy Area:** 6-lines of copy included. 1705, 1706, 1707, 1708 & 1715: 18 1/2" x 6"; 1711, 1717 & 1718: 19" x 9 3/4". Extra lines: each \$2.50 (G)
- **Calendar Color:** As shown. 1715 also available in blue & red. 1711 & 1717 also available in red & black.
- **Ad Copy Color:** 1705, 1706, 1707, 1708 & 1715: Black; 1711, 1717 & 1718: 1 color red, blue or black. Please specify with order. See below for options
- **Shipping Weight:** Approx. 640 lbs. per 1000.

#1715 MULTI-SHEET

OPTIONAL EXTRAS

Calendars rolled in bundles of 25 . . . N/C Pull-string wrappers, inserted, ea. 28¢ (G)
 Hard tubes, calendars inserted, ea. 52¢ (G)
 Set-up ghost overprint on pad (same all pages) \$60.00 (G)
 Wash-up, special color imprint \$32.00 (G)
 Additional imprint color (maximum 1 additional) \$32.00(G) set-up plus \$0.18 (G) each running charge
 Less than minimum charge (absolute minimum: 50) \$150.00 (G)
 Combined quantity pricing . Not available
 Photos, date block or custom pad copy. . . . contact factory

SIZE: 19 1/2" x 27"

Project Planner

ANDERSON CONTRACTORS INCORPORATED

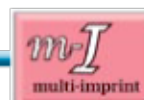
Phone 627-518-5275 613 Delaware Avenue, Montgomery, Iowa



Special features for products on these two pages. For



information regarding them see page 92.



PRODUCT PRICING FOR CALENDARS #1705 - 1715

Quantity	100	200	300	400	500	750	1000	1500	2000	2500	3500	5000
price each before 5/31/2010	7.56	5.92	5.36	5.05	4.86	4.22	4.09	3.95	3.87	3.52	3.46	3.41
price each after 5/31/2010	8.40	6.58	5.96	5.61	5.40	4.69	4.54	4.39	4.30	3.91	3.84	3.79