

#1998 EXECUTIVE 6-SHEET

Scenic Treasures

SIZE: 17" x 24 1/2"

This advertising calendar features 6 extraordinary photographs from our exquisite national landscape, showcasing scenic treasures from around the country. This calendar will be a welcome addition to any office with the advertising message on display for 365 days in a large format.

GENERAL INFORMATION

- **Construction:** 6 pad/picture sheets of high-grade gloss text tinned at the top with a loop for hanging. The ad copy is printed on each page. Same imprint and color on all pages.
- **Ad Copy Area:** 15 1/2" x 3"; 4-lines of copy.
- **Calendar Color:** As Shown
- **Ad Copy Color:** Black
- **Shipping Weight:** approx. 480 lbs. per 1000.



Suzanne Sturges

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www.statebanklonglake.com **FDIC**

Serving Central Minnesota for over 50 Years

January							2011					February								
SUN	MON	TUE	WED	THUR	FRI	SAT	SUN	MON	TUE	WED	THUR	FRI	SAT	SUN	MON	TUE	WED	THUR	FRI	SAT
						1							1	2	3	4	5			
2	3	4	5	6	7	8	6	7	8	9	10	11	12							
9	10	11	12	13	14	15	13	14	15	16	17	18	19							
16	17	18	19	20	21	22	20	21	22	23	24	25	26							
23	24	25	26	27	28	29	27	28												
30	31																			

ACCESSORIES & OPTIONAL EXTRAS

- Calendars rolled in bundles of 25 N/C
- Pull-string wrappers, (calendars inserted) each 24¢ (G)
- Hard Tubes, (calendars inserted) each 52¢ (G)
- Extra lines of copy each \$2.50 (G)
- Add map artwork to the imprint See page 46
- Change of copy Must be sold as separate order
- Set-up for ghost overprint on pad (same ghost on all pages) .
..... \$60.00 (G)
- Additional imprint color (max. 1 additional):. . . \$26.00 (G) set-up
..... #1990: plus 15¢ (G) each running
..... #1998: plus 10¢ (G) each running
- Special color match (imprint) each \$32.00 (G)
- Set-up small halftone photo (with ad copy) . . . \$18.00 (G)
- Less than minimum charge (Absolute min. 25 pcs.) . . . \$42.00 (G)
- December top sheet Not Available
- Combined quantity pricing Not Available
- Date block imprint copy. Not Available



Special features for products on this page.

For information regarding them see page 92.



PRODUCT PRICING FOR #1998

Quantity	50	100	200	300	400	500	750	1000
price each before 5/31/2010	6.74	5.83	5.28	5.01	4.83	4.69	4.09	3.66
price each after 5/31/2010	7.49	6.48	5.87	5.57	5.37	5.21	4.54	4.07

For additional options, general information & art requirements see pages 92-96.