

#1275 SPIRAL MULTI-SHEET

# Great Recipes

This calendar offers twelve outstanding images of nature in all its glory along with the outstanding advertising value of a utility calendar. Additional household tips and unique recipes are printed on the back of each page for added utility value.



### GENERAL INFORMATION

- **Construction:** 12 pad/picture sheets of high-grade enamel, spiral bound with a hole drilled for hanging. The ad copy is printed on each page.
- **Ad Copy Area:** 7½" x 1¼"; 5-lines of copy.
- **Calendar Color:** As Shown
- **Ad Copy Color:** Black
- **Shipping Weight:** 240 lbs. per 1000, approximately.

SIZE: 8¼" x 11"

### OPTIONAL EXTRAS FOR #1275

Envelopes (calendars inserted) .....	each 22¢ (G)	Set-up for small halftone photograph (with ad copy) ..	\$18.00 (G)
Envelopes with chipboard protector (both inserted) ...	each 30¢ (G)	Set-up for other standard imprint colors ...	each \$15.00 (G)
Extra lines of copy .....	each \$2.50 (G)	Other standard colors: 873 Gold, 185 Red, 286 Blue, 281 Blue,	
Change of copy .....	(Must be sold as separate order.)	464 Brown, 202 Maroon, 021 Orange, 347 Green, & Process Blue	
Additional imprint color (maximum 1 additional):	\$24.00 (G) set-up	Less than minimum charge (Absolute minimum: 50 pcs.) ...	\$30.00 (G)
.....	plus 14¢ (G) each running	Combined quantity pricing .....	Not Available
Special color match (imprint) .....	each \$24.00 (G)		



Special features for products on this page.

For information regarding them see page 92.



### PRODUCT PRICING FOR #1275

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	3.52	2.87	2.59	2.48	2.16	1.95	1.87
price each after 5/31/2010	3.91	3.19	2.88	2.76	2.40	2.17	2.08