

#2295 Aunt Edna's FOLD-OVER COVER APPOINTMENT
Down Home Journal

Personal #2298
Preparedness



The months can be saved under the fold-over cover.



#2295 includes a year-in-view® on each month of the pad. See page 92 for more information.



The months can be saved under the fold-over cover.

Van Gorp Insurance
223 Main St, Dover, MD
223-555-7765



The back of each month is filled with useful household hints.

This calendar is full of tips to prepare you in case of an emergency.

Imprint copy (2-lines) is printed on the back side of the cover allowing your message to be visible if used on the desk.

BOTH CALENDARFS SIZE: Open: 10⁷/₈"x17⁵/₈"; Closed: 10⁷/₈"x9"

#2295 & #2298 GENERAL INFORMATION

- **Construction:** Fold-over cover is a single sheet of high quality cover stock printed with client copy on one side. Cover is spiral bound to a 12-month calendar pad and drilled with a hole for hanging.
- **Ad Copy Area:** Front: 10¹/₈" x 1³/₄"; 5-lines of copy. Back: (#2295 only) 10¹/₈" x 3³/₈"; 2-lines of copy no logos please and specify copy requested for this space.
- **Color: Calendar:** As Shown • **Ad copy:** Black
- **Standard Pad:** #80 Memo Pad, as shown.
- **Shipping Weight:** Approximately 260 lbs. per 1000.

#2295 & #2298 OPTIONAL EXTRAS

- Envelopes, calendars inserted each 22¢ (G)
- Envelopes, (with chipboard protectors), both inserted, each 30¢ (G)
- Substitute Red & Black Academic Pad N/C
- Extra lines of copy each \$2.50 (G)
- Change of copy (1 color, all shipped to same address), .. ea \$18.00 (G)
- Set-up for small halftone photograph with ad copy, \$18.00 (G)
- Additional imprint color (maximum 1 additional), \$19.50 (G) set-up plus 10¢ (G) each running charge
- Special color match each \$24.00 (G)
- Set-up for other standard imprint colors ... each \$15.00 (G)
- Other standard colors: 873 Gold, 185 Red, 286 Blue, 281 Blue, 464 Brown, 202 Maroon, 021 Orange, 347 Green, & Process Blue
- Less than minimum charge (Absolute minimum: 50 pcs.), \$30.00 (G)
- Combined quantity pricing Not Available



PRODUCT PRICING FOR #2295 & #2298

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	2.47	2.30	2.15	2.07	1.83	1.71	1.67
price each after 5/31/2010	2.74	2.56	2.39	2.30	2.03	1.90	1.86

For additional options, general information & art requirements see pages 92-96.