

#1200 12-POCKET CALENDAR

# Scenic Treasures

This advertising calendar features 12 extraordinary photographs from our exquisite national landscape showcasing scenic treasures from around the country.

**#1200 & #1230 GENERAL INFORMATION**

- **Construction:** 12 pad/picture pockets of high-grade gloss text plus a front and back cover spiral bound with hole drilled for hanging.
- **Ad Copy Area:** 7½" x 1¼"; 5-lines of copy included.
- **Color:** Calendar: As Shown • Ad copy: Black
- **Shipping Weight:** Approximately 240 lbs. per 1000.



**SIZE:**  
Open: 8¼"x13";  
Closed: 8¼"x7⅞"

## Best Friends

#1230 12-POCKET CALENDAR

It will be hard to hold back the smiles when your clients associate your firm with these heart-warming images of cute and furry household pets, our unconditional companions.



- #1200 & #1230 OPTIONAL EXTRAS**
- Envelopes, calendars inserted ..... each 19¢ (G)
  - Envelopes, (with chipboard protectors), both inserted ..... each 26¢ (G)
  - Extra lines of copy ..... each \$2.50 (G)
  - Change of copy (1 color, all shipped to same address) ..... ea \$18.00 (G)
  - Set-up for small halftone photograph with ad copy ..... \$18.00 (G)
  - Full color imprint ..... \$40.00 (G) set-up plus 22¢ (G) each running**
  - Additional imprint color (maximum 1 additional), \$19.50 (G) set-up  
..... plus 10¢ (G) each running charge
  - Special color match ..... each \$24.00 (G)
  - Set-up for other standard imprint colors ..... each \$15.00 (G)
  - Other standard colors: 873 Gold, 185 Red, 286 Blue, 281 Blue, 464 Brown,  
..... 202 Maroon, 021 Orange, 347 Green, & Process Blue
  - Less than minimum charge (Absolute minimum: 50 pcs.) ..... \$30.00 (G)
  - Combined quantity pricing may be used for #1200 & #1230 if same  
..... imprint (copy, layout & color) is used on all calendars.

Each calendar page includes a pocket - a handy storage point for notes, pictures, receipts, etc. The 12 pockets plus the memo pad combine to keep records for an entire year.

TO VIEW THE SUBJECTS FOR THESE CALENDARS SEE PAGES 6 & 30



**PRODUCT PRICING FOR #1200 & #1230**

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	3.76	3.29	3.07	2.96	2.62	2.44	2.35
price each after 5/31/2010	4.18	3.66	3.41	3.29	2.91	2.71	2.61

For additional options, general information & art requirements see pages 92-96.