



SIZE: On Display: 6 1/2" x 5 1/8"; Pad Only: 6 1/2" x 4"



TO VIEW THE SUBJECTS FOR THESE CALENDARS SEE PAGES 5 & 30

Featuring 12 inspirational vistas along with words of wisdom, this calendar is ideal for advertisers who want to reach a contemporary, upscale audience.

Both calendars feature 12 extraordinary photographs from around our national landscape. The calendar's size makes it a welcome addition to any desk or counter top. The imprinted back sheet folds into its own stand.

#1840 DESK CALENDAR

Scenic Treasures

This advertising calendar features 12 extraordinary photographs from our exquisite national landscape, showcasing scenic treasures from around the country.

#1840 & #1858

GENERAL INFORMATION

- **Construction:** 12 sheets of high-grade gloss text plus a back cover spiral bound. Imprinted back cover folds into a stand for display.
- **Ad Copy Area:** 6" x 7 1/8"; 5-lines of copy.
- **Calendar Color:** As Shown
- **Ad Copy Color:** Black
- **Shipping Weight:** Approx. 155 lbs. per 1000.

#1840 & #1858 OPTIONAL EXTRAS

- Envelopes, calendars inserted each 18¢ (G)
- Envelopes, (with chipboard protectors), both inserted, each 25¢ (G)
- Extra lines of copy each \$2.50 (G)
- Change of copy (1 color, all shipped to same address), ea \$18.00 (G)
- Set-up for small halftone photograph with ad copy, \$18.00 (G)
- Full color imprint \$40.00 (G) set-up plus 22¢ (G) each running charge**
- Additional imprint color (maximum 1 additional), \$19.00 (G) set-up plus 10¢ (G) each running
- Special color match each \$24.00 (G)
- Set-up for other standard imprint colors each \$15.00 (G). Other standard colors: 873 Gold, 185 Red, 286 Blue, 281 Blue, 464 Brown, 202 Maroon, 021 Orange, 347 Green, & Process Blue
- Less than minimum charge (Absolute minimum: 50 pcs.), \$30.00 (G)
- Combined quantity pricing may be used for #1840 & #1858 if same imprint (copy, layout & color) is used on all calendars.

#1858 Elements

DESK CALENDAR

PRODUCT PRICING FOR #1840 & #1858

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	2.50	2.22	2.03	1.94	1.70	1.56	1.50
price each after 5/31/2010	2.78	2.47	2.26	2.16	1.89	1.73	1.67

For additional options, general information & art requirements see pages 92-96.

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