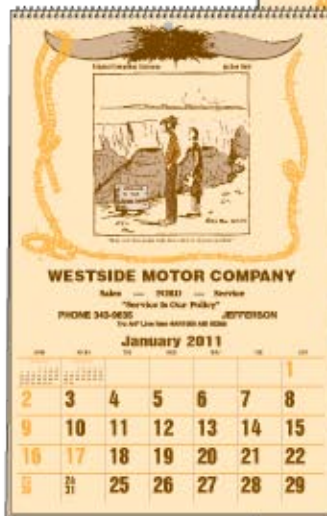




#1000
SMALL
12-SHEET
SIZE: 8 3/4" x 13 5/8"

Cowpokes by A Reid



#1000 & #1500 GENERAL INFORMATION

- **Construction:** 12 sheets of 70 lb. ivory text stock.
- **Shipping Weight:** #1000: Approximately 360 lbs. per 1000. #1500: Approximately 875 lbs. per 1000.
- **Ad Copy Area:** #1000: 7 1/2" x 1 3/4"; 5-lines included. #1500: 16" x 3 1/2"; 6-lines included.
- **Calendar Color:** As Shown
- **Combined Quantity Pricing:** A 5% discount is allowed off the total net price for orders of differing Cowpokes styles using the same imprint (copy, layout & color).
- **Ad Copy Color:** PMS 161 Brown

#1500 LARGE 12-SHEET SIZE: 18" x 27 1/2"

ACCESSORIES & OPTIONAL EXTRAS FOR #1000, #1250 & #1500

- ENVELOPES:** (#1500: not available)
 #1250 & #1000: calendars inserted: each 22¢ (G)
 #1250: (with chipboard protectors), both inserted ... each 30¢ (G)
EXTRA LINES OF COPY: each \$2.50 (G)
PULL-STRING WRAPPERS: (#1250 & #1000: not available)
 #1500: calendars inserted: each 24¢ (G)
HARD TUBES: (#1250 & #1000: not available)
 #1500: calendars inserted: each 52¢ (G)
ADDITIONAL IMPRINT COLOR: (maximum 1 additional)
 #1250: \$19.50 (G) set-up plus 10¢ (G) each running
 #1000: \$24.00 (G) set-up plus 14¢ (G) each running
 #1500: \$35.00 (G) set-up plus 18¢ (G) each running
SMALL HALFTONE PHOTO: \$18.00 (G) set-up

- SPECIAL IMPRINT COLOR MATCH:**
 #1250: each \$24.00 (G)
 #1000 & #1500: each \$32.00 (G)
OTHER AVAILABLE STANDARD IMPRINT COLORS:
 873 Gold, 185 Red, 464 Brown, 202 Maroon, 021 Orange, 347 Green, 286 Blue, 281 Blue & Process Blue
 #1250: each \$15.00 (G)
 #1000 & #1500: not available
LESS THAN MINIMUM: (Absolute minimum: 50 pieces)
 #1000 & 1250: \$30.00 (G)
 #1500: \$48.00 (G)
 December top sheet (13th sheet) Not available
 Ghost overprint & Date block overprints Not available



PRODUCT PRICING FOR #1000 & #1500

	Quantity	100	250	500	750	1000	2500	5000		
#1000	price each before 5/31/2010	4.17	3.73	3.36	2.92	2.82	2.43	2.37		
	price each after 5/31/2010	4.63	4.14	3.73	3.24	3.13	2.70	2.63		
								3A2B2C		
	Quantity	100	150	200	250	300	400	500	750	1000
#1500	price each before 5/31/2010	10.94	10.16	9.70	9.40	9.15	8.85	8.66	7.71	7.00
	price each after 5/31/2010	12.16	11.29	10.78	10.44	10.17	9.83	9.62	8.57	7.78

For additional options, general information & art requirements see pages 92-96.