



#1975
12-SUBJECT APPOINTMENT

Power
to the
Pavement

This unique calendar featuring a collection of 12 beauties from the muscle car era will make you long for an open road and a bright sunny day to leave your cares in the dust. Each page includes details about the featured car and a unique calendar pad design.



Add coupons to your calendar to create more store or web traffic. For 2-color spot PMS colors, 1 side only, from provided art file (as shown above) add 34¢ (G) each for a total of 1,000 extra pages.



OPEN: 10⁷/₈"x19"
CLOSED: 10⁷/₈"x10¹/₂"

GENERAL INFORMATION & OPTIONAL EXTRAS FOR #1975

AD COPY: 10" x 1¹/₂", 5 lines of copy
 COLOR: Calendar: as shown; Ad: black
 CALENDAR PAD: Daily Memo
 COMBINED QUANTITY PRICING:
 Is available; see page 92 for details.
 EXTRA IMPRINT COLOR: \$19.50 (G)
 set-up plus \$0.10 (G) each running
 charge, (1 additional color maximum)

FULL COLOR IMPRINT: \$40.00 (G)
 set-up plus \$0.22 (G) each running.
 PACKAGING: Envelopes, calendars
 inserted \$0.22 (G) each; Envelopes and
 chipboard protectors, calendars inserted
 \$0.30 (G) each.
 SHIPPING: Approx. 29 lbs. per 100.

Special features for products on these two pages.

For information regarding them see page 92.



PRODUCT PRICING FOR #1975

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	2.76	2.59	2.41	2.28	2.00	1.83	1.75
price each after 5/31/2010	3.07	2.88	2.68	2.53	2.22	2.03	1.94

For additional options, general information & art requirements see pages 92-96.

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