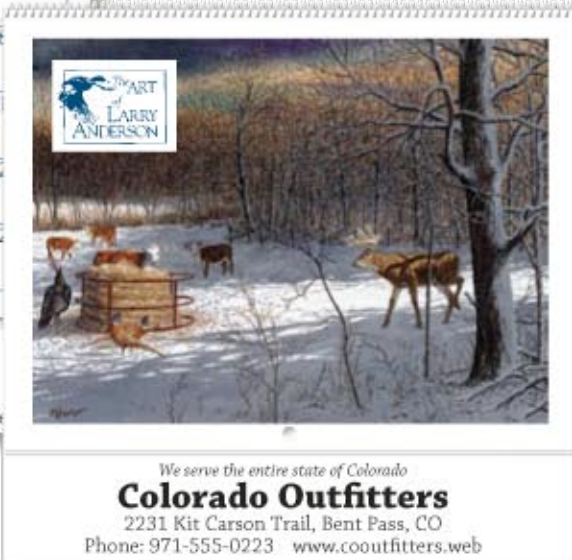
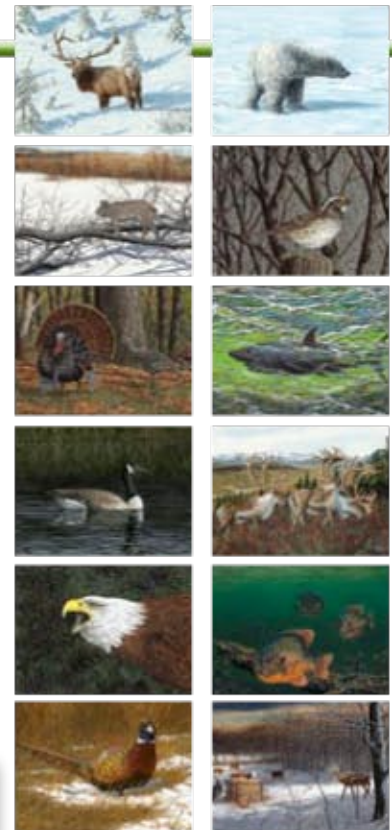


#1950

12-SUBJECT APPOINTMENT

# Larry Anderson Wildlife

The beauty of Larry Anderson's exquisite wildlife art is captured in a superior calendar that will provide enjoyment and utility for an entire year. This selection of wonderful outdoor depictions will virtually guarantee the display of the advertising message in the home or office.



Add interest to your imprint with a map of the area where you conduct business. For a 1 or 2-color imprint, add \$40.00 (G) set-up.  
For a 4-color process imprint (as shown above) add \$60.00 (G) set-up.



We serve the entire state of Colorado  
**Colorado Outfitters**  
2231 Kit Carson Trail, Bent Pass, CO  
Phone: 971-555-0223 www.cooutfitters.web

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OPEN: 10<sup>7</sup>/<sub>8</sub>"x19"  
CLOSED: 10<sup>7</sup>/<sub>8</sub>"x10<sup>1</sup>/<sub>2</sub>"

## GENERAL INFORMATION & OPTIONAL EXTRAS FOR #1950

**AD COPY:** 10" x 1<sup>1</sup>/<sub>2</sub>", 5 lines of copy  
**COLOR:** Calendar: as shown; Ad: black  
**CALENDAR PAD:** Daily Memo  
**COMBINED QUANTITY PRICING:**  
Is available; see page 92 for details.  
**EXTRA IMPRINT COLOR:** \$19.50 (G) set-up plus \$0.10 (G) each running charge, (1 additional color maximum)

**FULL COLOR IMPRINT:** \$40.00 (G) set-up plus \$0.22 (G) each running.  
**PACKAGING:** Envelopes, calendars inserted \$0.22 (G) each; Envelopes and chipboard protectors, calendars inserted \$0.30 (G) each.  
**SHIPPING:** Approx. 29 lbs. per 100.

Special features for products on these two pages.

For information regarding them see page 92.



## PRODUCT PRICING FOR #1950

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	2.99	2.78	2.62	2.46	2.16	1.98	1.90
price each after 5/31/2010	3.32	3.09	2.91	2.73	2.40	2.20	2.11

For additional options, general information & art requirements see pages 92-96.