



#1930  
12-SUBJECT APPOINTMENT

# Pure Impressions

Beautiful and subtly tinted photos of children grace this special calendar. Each page features an eloquent quote and an attractive floral background. Its convenient size and unique subject matter make it perfect for the home or for hospitals, care centers, salons or schools.



**PUT A CUSTOM TITLE ON A STOCK CALENDAR COVER**

Tru Art can put your own custom title on one of our stock calendar covers. This will make the calendar truly yours. Contact the factory for pricing & information.

OPEN: 10<sup>7</sup>/<sub>8</sub>"x19"  
CLOSED: 10<sup>7</sup>/<sub>8</sub>"x10<sup>1</sup>/<sub>2</sub>"

**GENERAL INFORMATION & OPTIONAL EXTRAS FOR #1930**

**AD COPY:** 10" x 1<sup>1</sup>/<sub>2</sub>", 5 lines of copy  
**COLOR:** Calendar: as shown; Ad: black  
**CALENDAR PAD:** Daily Memo  
**COMBINED QUANTITY PRICING:** Is available; see page 92 for details.  
**EXTRA IMPRINT COLOR:** \$19.50 (G) set-up plus \$0.10 (G) each running charge, (1 additional color maximum)

**FULL COLOR IMPRINT:** \$40.00 (G) set-up plus \$0.22 (G) each running.  
**PACKAGING:** Envelopes, calendars inserted \$0.22 (G) each; Envelopes and chipboard protectors, calendars inserted \$0.30 (G) each.  
**SHIPPING:** Approx. 29 lbs. per 100.



Special features for products on these two pages.

For information regarding them see page 92.



**PRODUCT PRICING FOR #1930**

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	2.99	2.78	2.62	2.46	2.16	1.98	1.90
price each after 5/31/2010	3.32	3.09	2.91	2.73	2.40	2.20	2.11

For additional options, general information & art requirements see pages 92-96.

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