



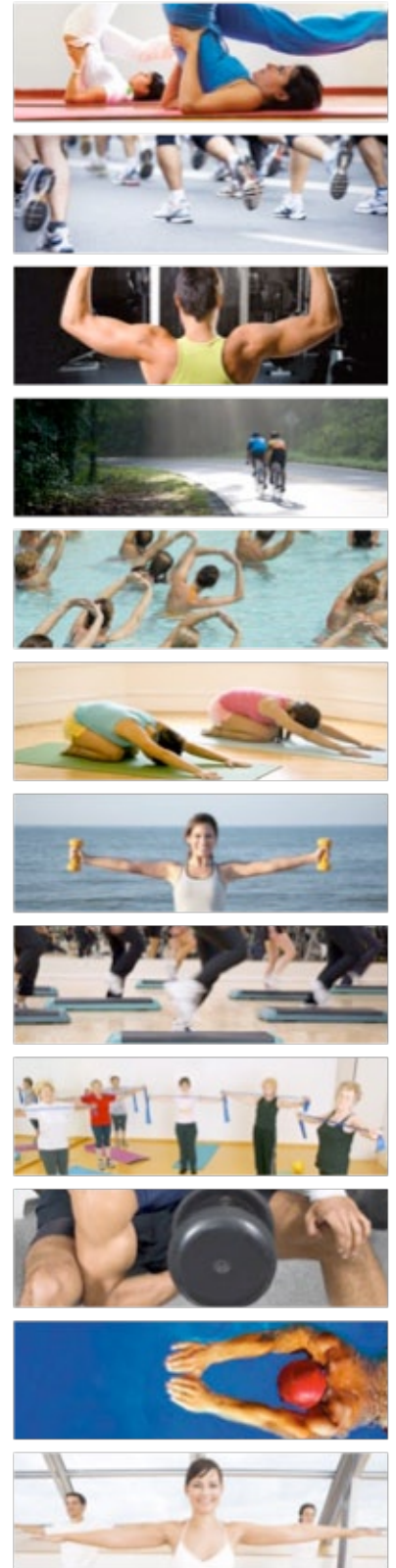
#1918

12-SUBJECT APPOINTMENT



# Health & Fitness Record

Finally a calendar that makes it easy to keep a record of progress towards your personal health and fitness goals. Beautiful and inspirational images combine with a monthly calendar and health and fitness tips on each page. This is an ideal calendar for personal trainers, fitness centers and health related businesses.



## GENERAL INFORMATION & OPTIONAL EXTRAS FOR #1918

**AD COPY:** 10" x 1 1/2", 5 lines of copy  
**COLOR:** Calendar: as shown; Ad: black  
**CALENDAR PAD:** Daily Memo  
**COMBINED QUANTITY PRICING:**  
 Is available; see page 92 for details.  
**EXTRA IMPRINT COLOR:** \$19.50 (G)  
 set-up plus \$0.10 (G) each running  
 charge, (1 additional color maximum)

**FULL COLOR IMPRINT:** \$40.00 (G)  
 set-up plus \$0.22 (G) each running.  
**PACKAGING:** Envelopes, calendars  
 inserted \$0.22 (G) each; Envelopes and  
 chipboard protectors, calendars inserted  
 \$0.30 (G) each.  
**SHIPPING:** Approx. 29 lbs. per 100.

Special features for products on these two pages.

For information regarding them see page 92.



## PRODUCT PRICING FOR #1918

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	2.76	2.59	2.41	2.28	2.00	1.83	1.75
price each after 5/31/2010	3.07	2.88	2.68	2.53	2.22	2.03	1.94

For additional options, general information & art requirements see pages 92-96.

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