



#1920
12-SUBJECT APPOINTMENT

Heartland Treasures

As a tribute to beautiful rural America, this advertising calendar includes 12 scenic photographs of our nation's countryside. Leave the concrete of the inner city behind and reflect on simple pleasures of country life or the complexity of modern agriculture when viewing each scene.



ADD EXTRA PAGES OF INFORMATION

Need more room to tell your story? Tru Art can add extra pages to a stock calendar. Contact the factory for more information or see page 95.



OPEN: 10⁷/₈"x19"
CLOSED: 10⁷/₈"x10¹/₂"

GENERAL INFORMATION & OPTIONAL EXTRAS FOR #1920

AD COPY: 10" x 1 1/2", 5 lines of copy
COLOR: Calendar: as shown; Ad: black
CALENDAR PAD: Daily Memo
COMBINED QUANTITY PRICING:
Is available; see page 92 for details.
EXTRA IMPRINT COLOR: \$19.50 (G)
set-up plus \$0.10 (G) each running
charge, (1 additional color maximum)

FULL COLOR IMPRINT: \$40.00 (G)
set-up plus \$0.22 (G) each running.
PACKAGING: Envelopes, calendars
inserted \$0.22 (G) each; Envelopes and
chipboard protectors, calendars inserted
\$0.30 (G) each.
SHIPPING: Approx. 29 lbs. per 100.

Special features for products on these two pages.

For information regarding them see page 92.



PRODUCT PRICING FOR #1920

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	2.76	2.59	2.41	2.28	2.00	1.83	1.75
price each after 5/31/2010	3.07	2.88	2.68	2.53	2.22	2.03	1.94

For additional options, general information & art requirements see pages 92-96.

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