

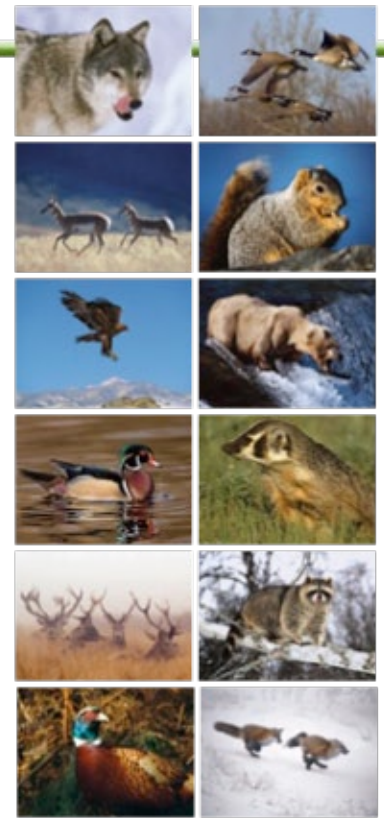
#1943

12-SUBJECT APPOINTMENT



Wildlife Wonders

America is fortunate to be populated by many varied and beautiful wild animals. This calendar illustrates a variety of native U.S. animals in their natural habitats. The images are shown in a way that will appeal to the conservationist and the sportsman alike.



ADD COUPONS

Tru Art can add Coupon pages to a stock calendar for you. Coupons create store or web traffic. See catalog page 95 or contact the factory for more information.



GENERAL INFORMATION & OPTIONAL EXTRAS FOR #1943

AD COPY: 10" x 1 1/2", 5 lines of copy
COLOR: Calendar: as shown; Ad: black
CALENDAR PAD: Daily Memo
COMBINED QUANTITY PRICING: Is available; see page 92 for details.
EXTRA IMPRINT COLOR: \$19.50 (G) set-up plus \$0.10 (G) each running charge, (1 additional color maximum)

FULL COLOR IMPRINT: \$40.00 (G) set-up plus \$0.22 (G) each running.
PACKAGING: Envelopes, calendars inserted \$0.22 (G) each; Envelopes and chipboard protectors, calendars inserted \$0.30 (G) each.
SHIPPING: Approx. 29 lbs. per 100.

Special features for products on these two pages.

For information regarding them see page 92.



PRODUCT PRICING FOR #1943

Quantity	100	250	500	750	1000	2500	5000
price each before 5/31/2010	2.76	2.59	2.41	2.28	2.00	1.83	1.75
price each after 5/31/2010	3.07	2.88	2.68	2.53	2.22	2.03	1.94

For additional options, general information & art requirements see pages 92-96.

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