



#1935
12-SUBJECT APPOINTMENT

Best Friends

A heart-warming calendar featuring cute poses of our unconditional companions. It will be hard to hold back their smiles when your clients look at this calendar and associate your firm with these cute furry rascals. Align your corporate image with these positive emotions. Referencing this calendar is certain to bring positive reflections about your products and services.



ENVELOPES

Handing your calendars out in an attractive envelope shows the recipient just how much you care. Tru Art has several stock styles to choose from. See page 96 for more information.



GENERAL INFORMATION & OPTIONAL EXTRAS FOR #1935

AD COPY: 10" x 1 1/2", 5 lines of copy
COLOR: Calendar: as shown; Ad: black
CALENDAR PAD: Daily Memo
COMBINED QUANTITY PRICING:
 Is available; see page 92 for details.
EXTRA IMPRINT COLOR: \$19.50 (G) set-up plus \$0.10 (G) each running charge, (1 additional color maximum)

FULL COLOR IMPRINT: \$40.00 (G) set-up plus \$0.22 (G) each running.
PACKAGING: Envelopes, calendars inserted \$0.22 (G) each; Envelopes and chipboard protectors, calendars inserted \$0.30 (G) each.
SHIPPING: Approx. 29 lbs. per 100.

Special features for products on these two pages.

For information regarding them see page 92.



PRODUCT PRICING FOR #1935

| Quantity | 100 | 250 | 500 | 750 | 1000 | 2500 | 5000 |
|-----------------------------|------|------|------|------|------|------|------|
| price each before 5/31/2010 | 2.76 | 2.59 | 2.41 | 2.28 | 2.00 | 1.83 | 1.75 |
| price each after 5/31/2010 | 3.07 | 2.88 | 2.68 | 2.53 | 2.22 | 2.03 | 1.94 |

For additional options, general information & art requirements see pages 92-96.

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